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AI AND DATA ANALYSIS DRIVEN RESEARCH TOOL

02

CREATE MOODBOARDS, DESIGNS AND GRAPHICS

# DREAMBOARD

TECHPAX

03

ORGANIZE AND CREATE PRODUCTION READY TECHPACKS

04

CREATE CONTENT FOR PRODUCT MARKETING

PHOTOGENIX

CATALOGIX

05

CREATE YOUR PRODUCT CATALOGUE





#### **Brand:REEBOK**

Sports Collection made using Artifax

## ADAPTIVE TERRAIN

Built for dynamic movement across varied terrains
— from gym to city to trail with a slight tech influence



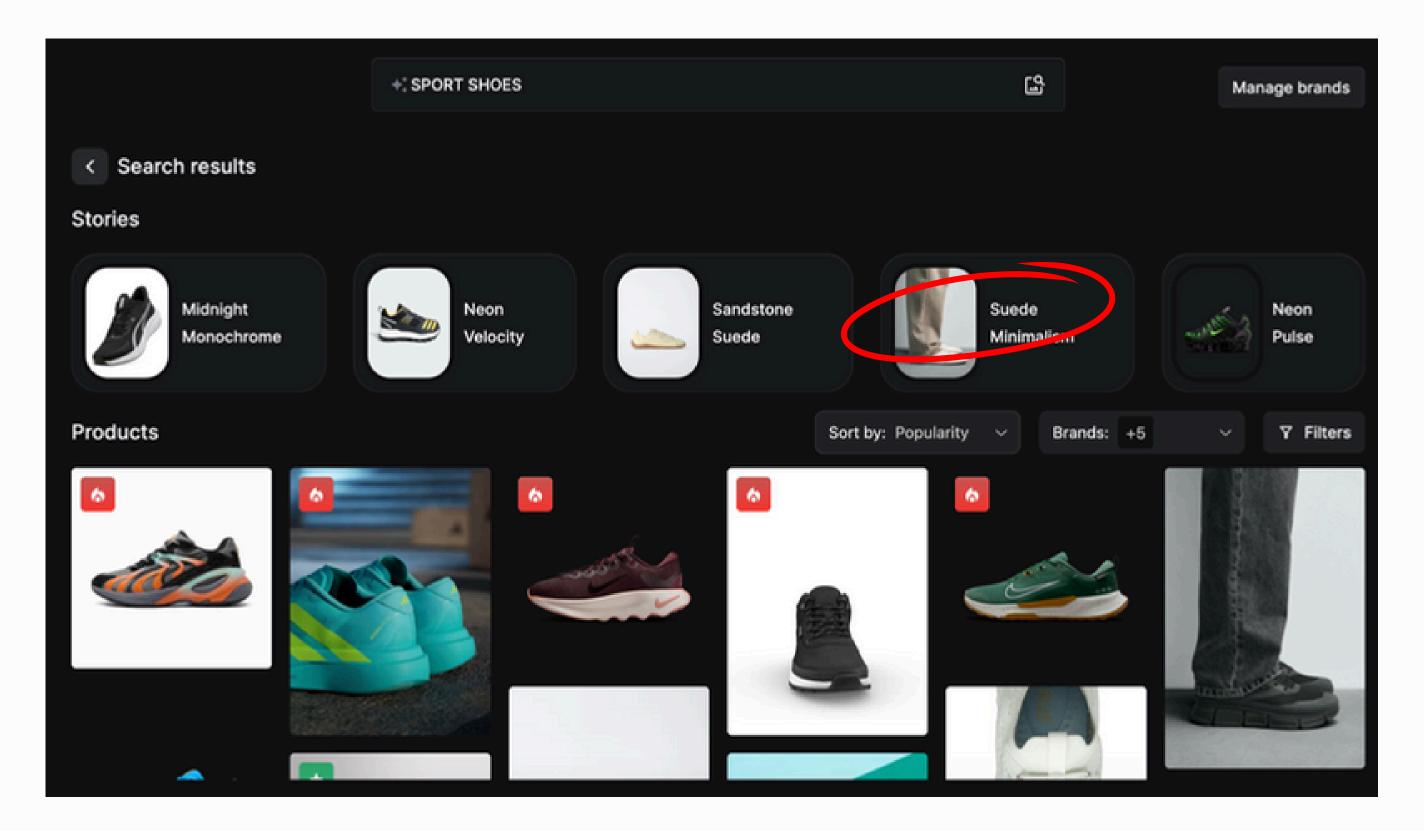


#### **INSPIRATION:**

Outdoor Athletes, trail running, cross-functional fitness with Tech Influence

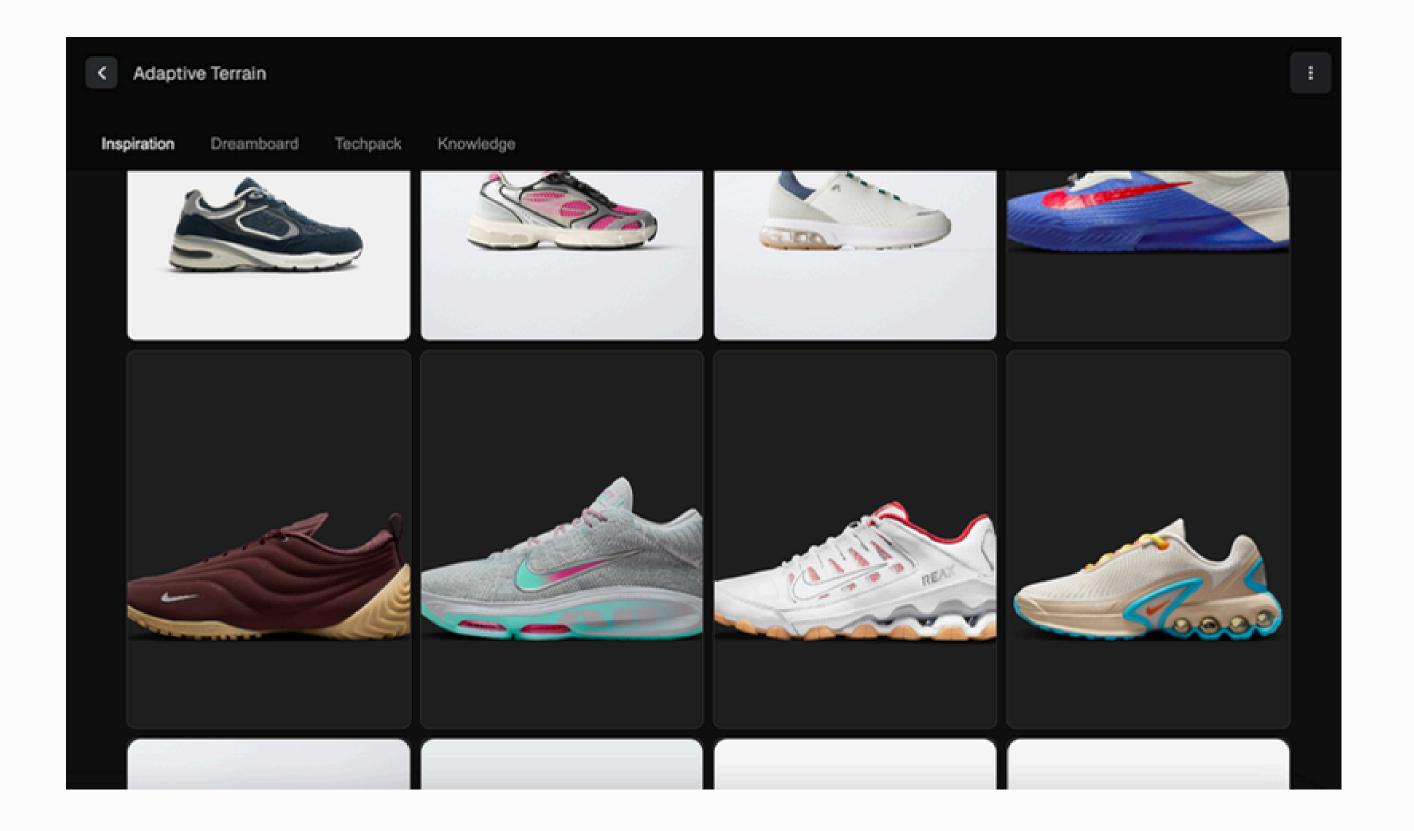


- -Popularity Filter shows most engaging products from selected Brands ,other filters to sort your product research are Relevance and Recency.
- -Theme suggestions as per your research and data collected





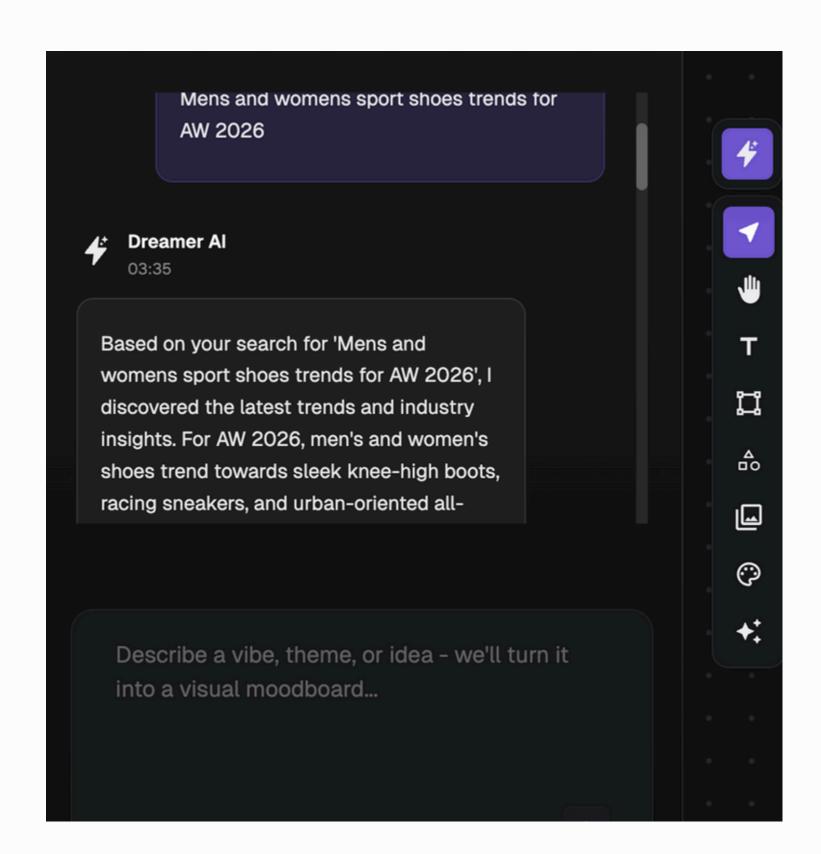
#### Visual Research of Competitive Brands ON Scout nd Adding them to Inspiration





## DREAMBOARD

#### Use Dreamer tool for Ai assisted trend research and suggestions



For AW 2026, men's and women's shoes trend towards sleek knee-high boots, racing sneakers, and urban-oriented all-rounders. Popular styles include metallic, animal print, and ballet sneakers. Sustainable, high-tech designs dominate.

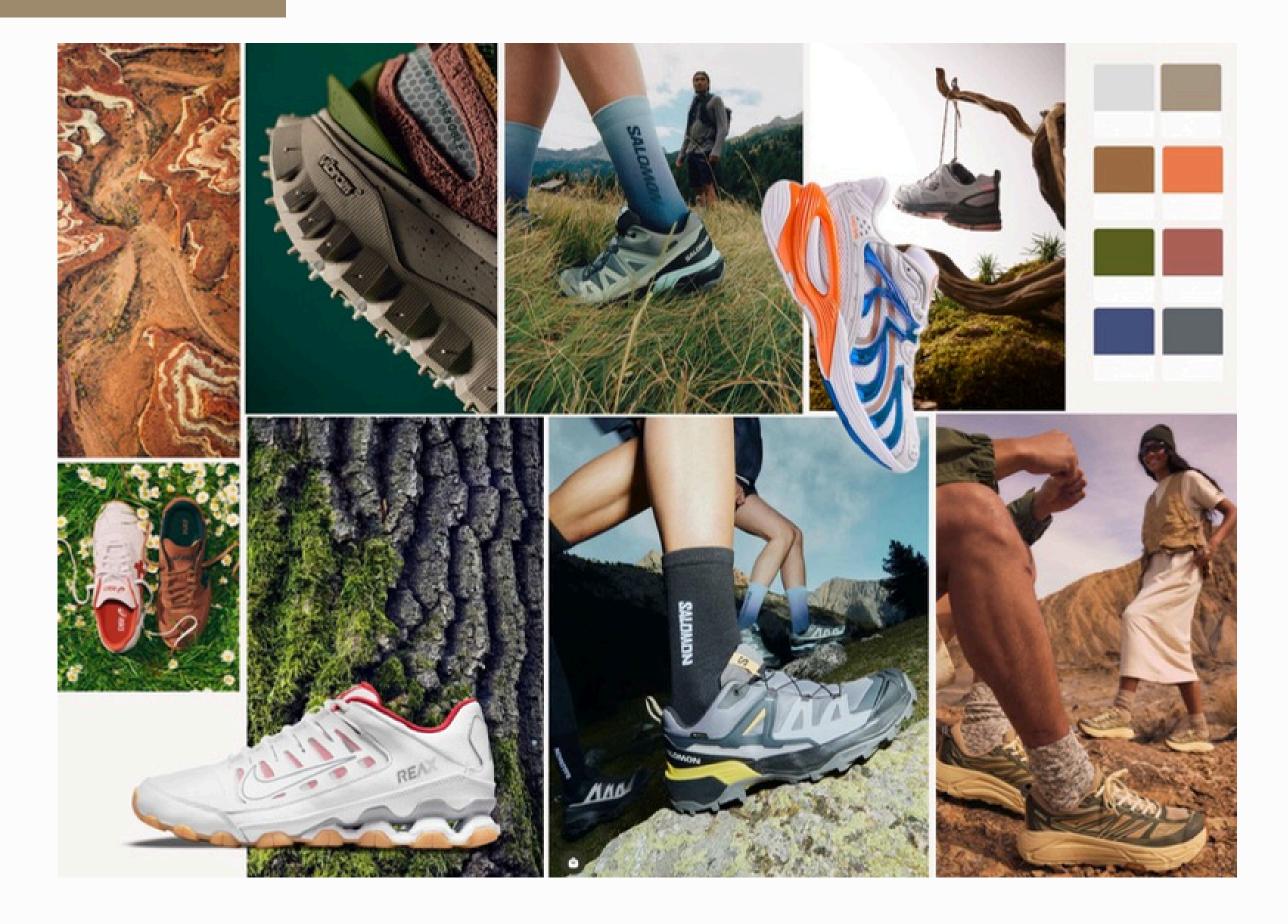






### DREAMBOARD

#### Moodboard created on Dreamboard





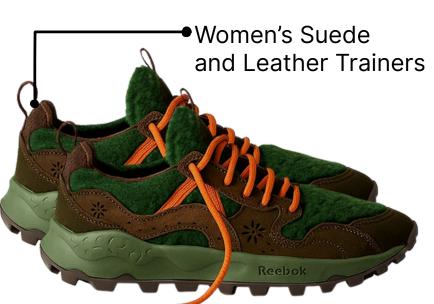




















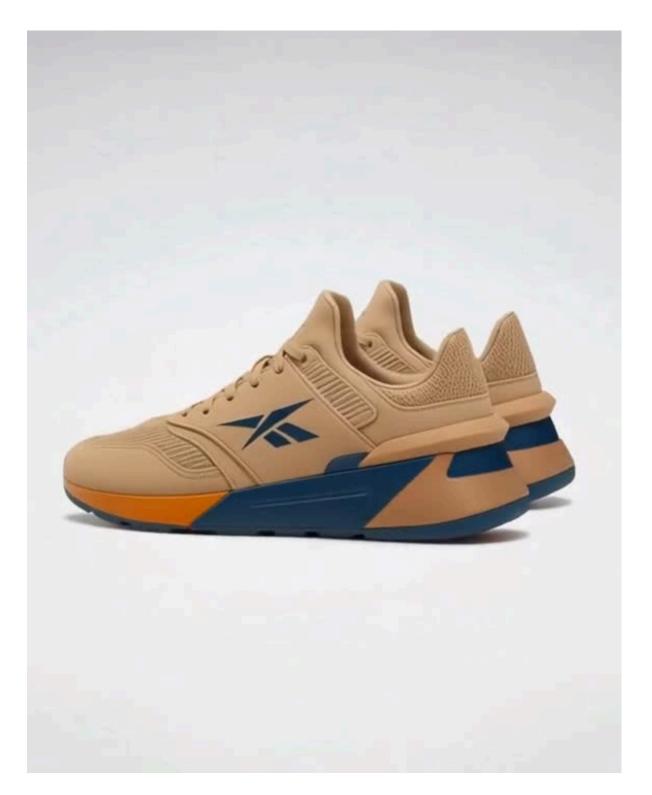




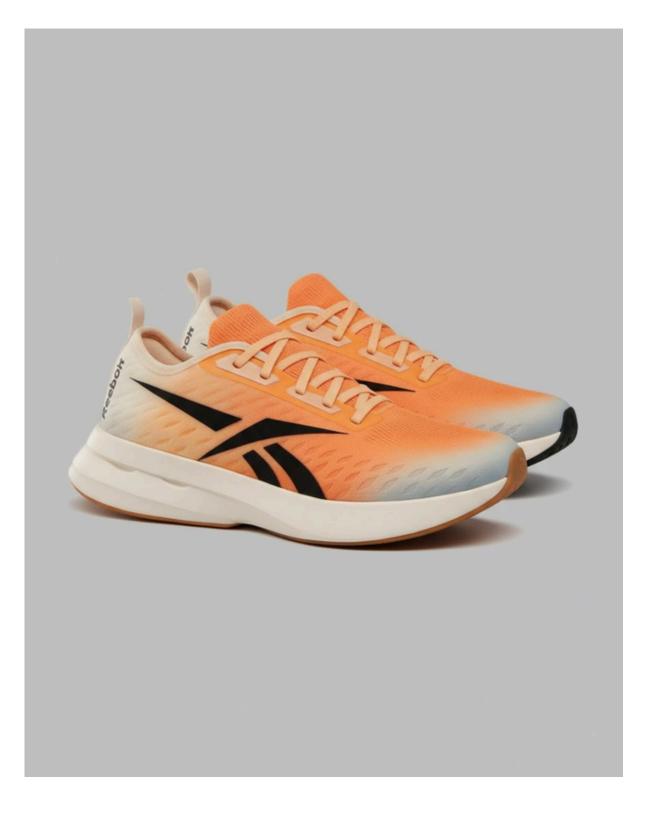
## RENDERS



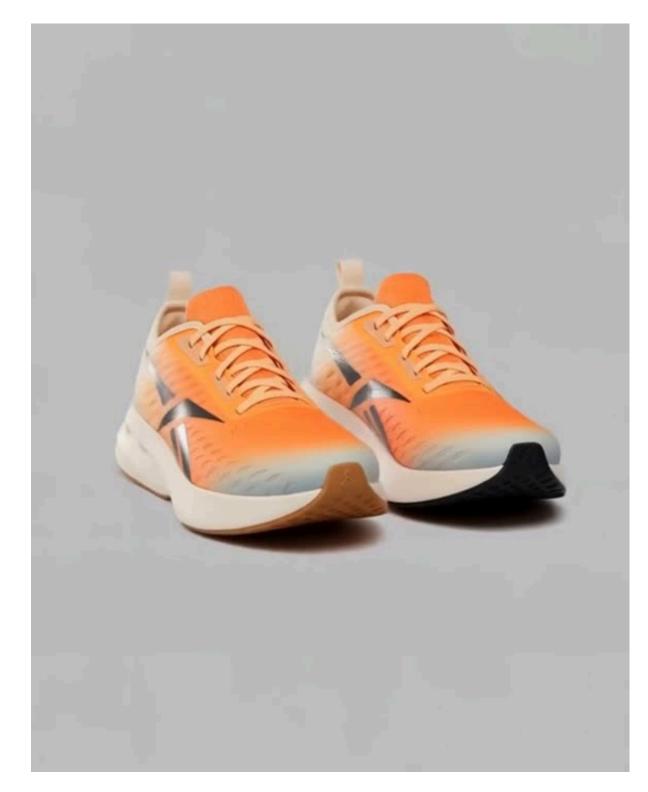


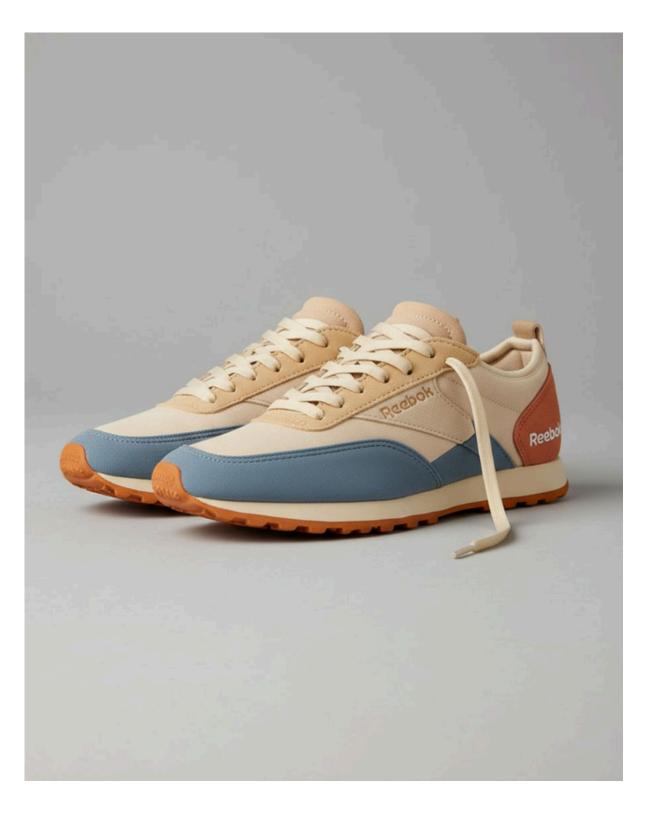


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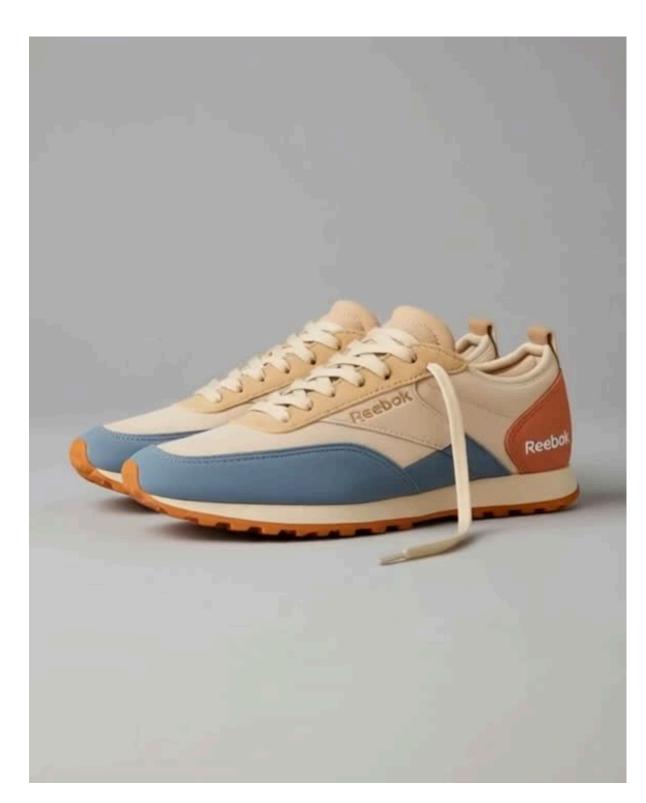




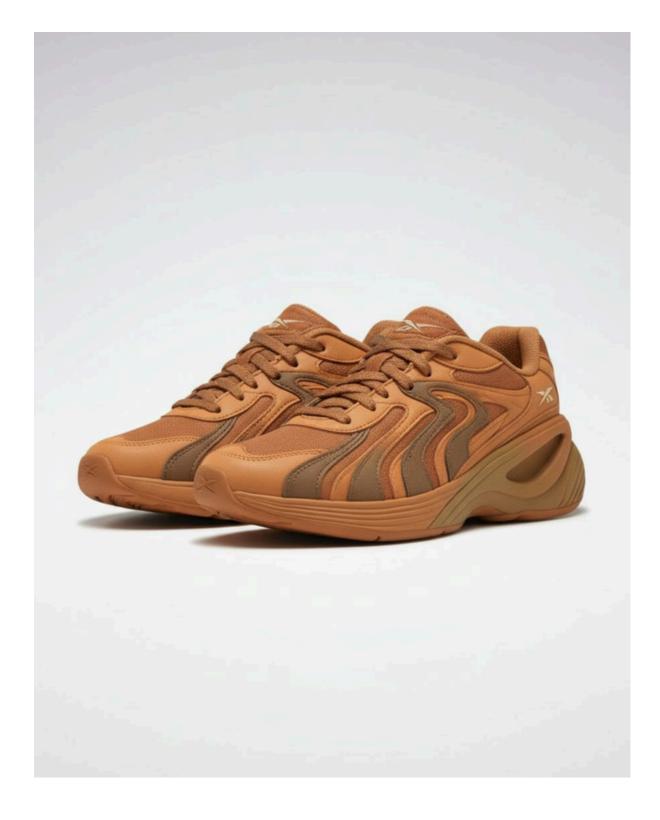




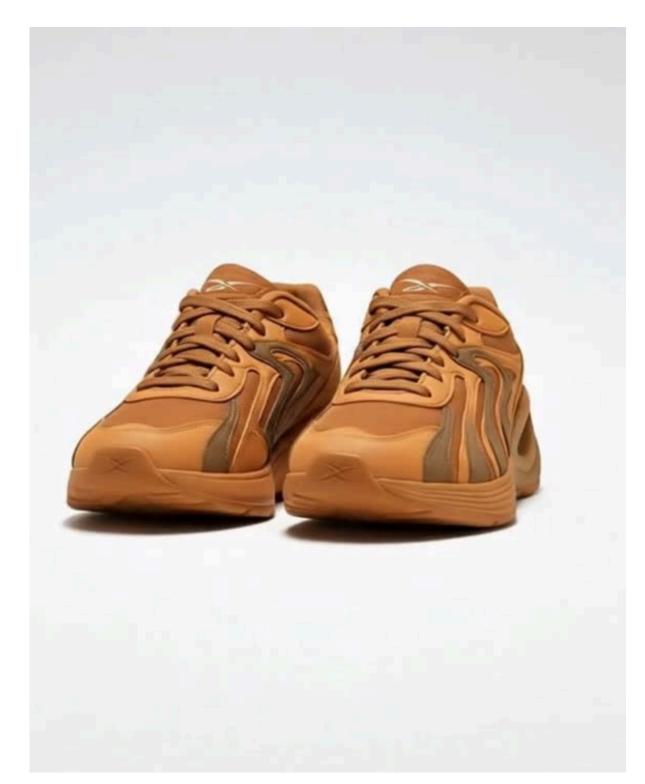




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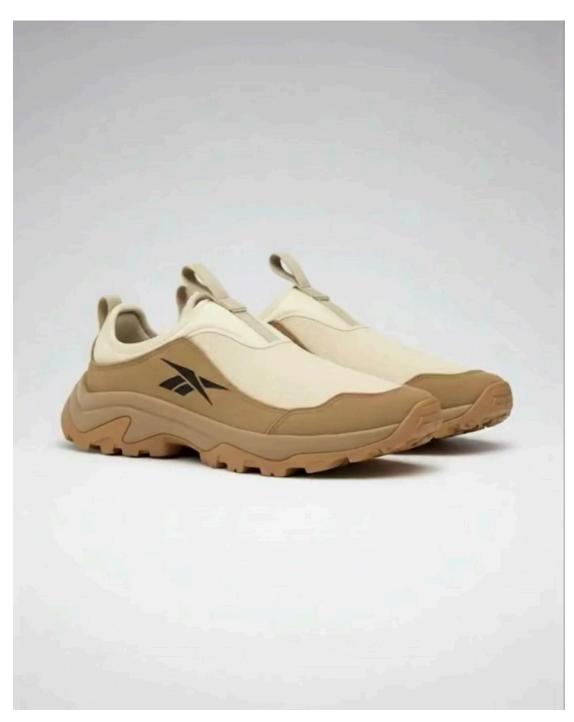


















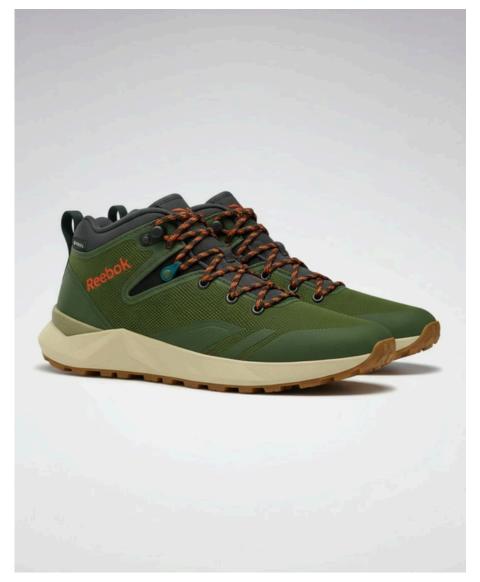






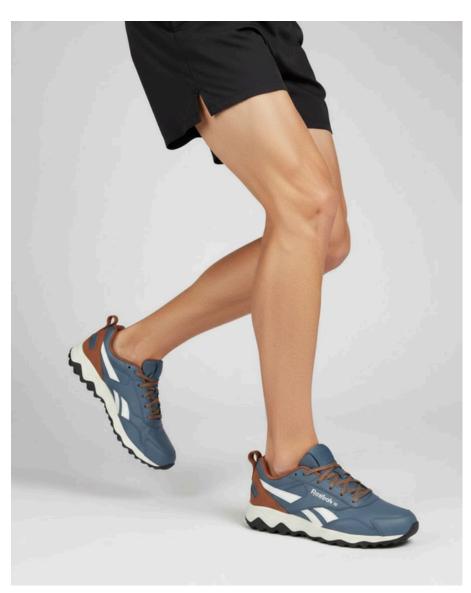


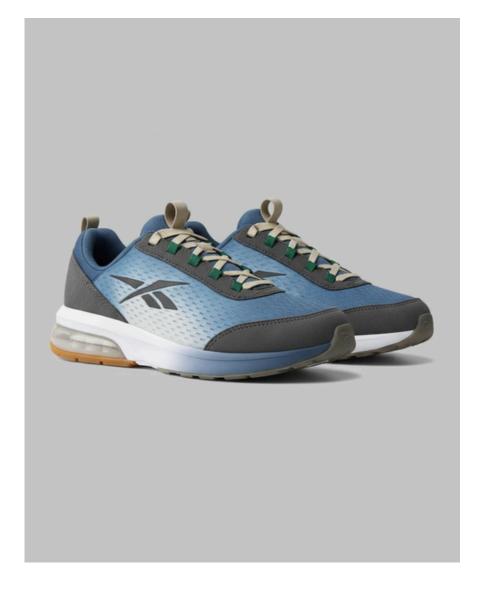
















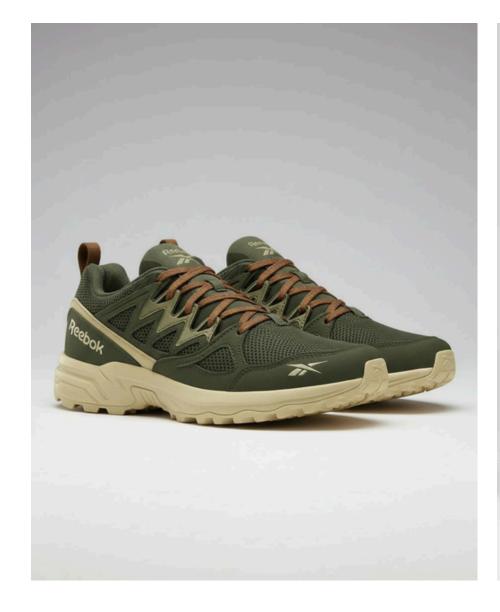














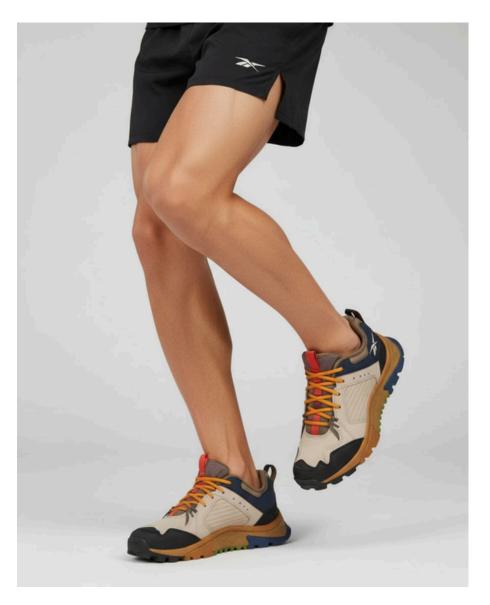














#### Brand:REEBOK

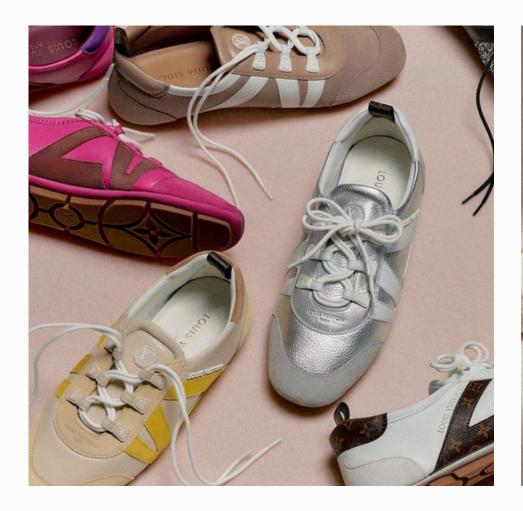
Sneakers Collection made using Artifax

# AFTER DARK

"After Dark" captures the mood of the night — sleek, mysterious, and quietly powerful.

It's a theme built around city nightlife, reflections of streetlights on wet pavement, metallic glows, and subtle luxury.

It's about elevated minimalism — sneakers that transition from daywear to nightlife effortlessly, combining comfort with party confidence.



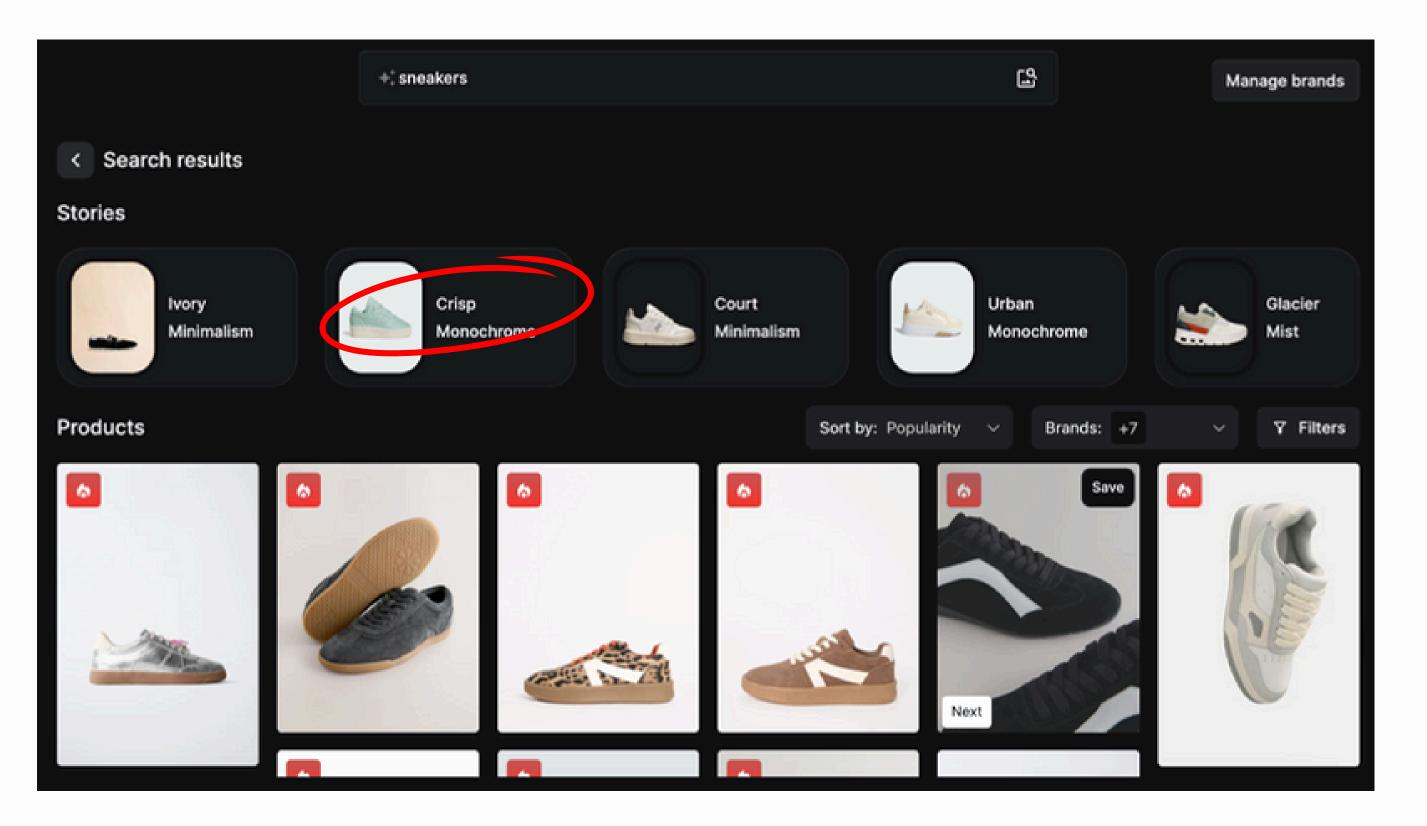


#### **INSPIRATION:**

Sneakers that shine under dim lights.



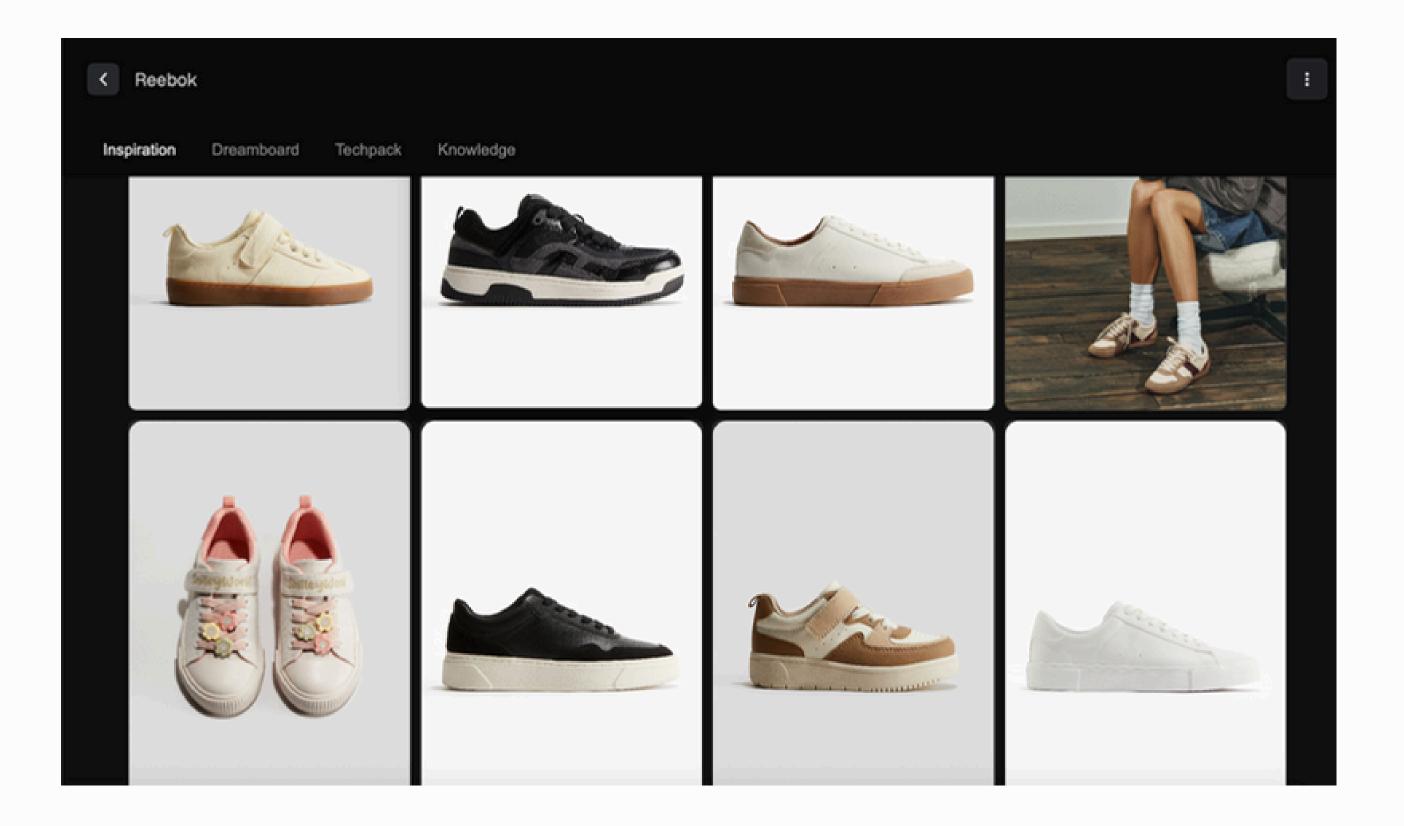
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