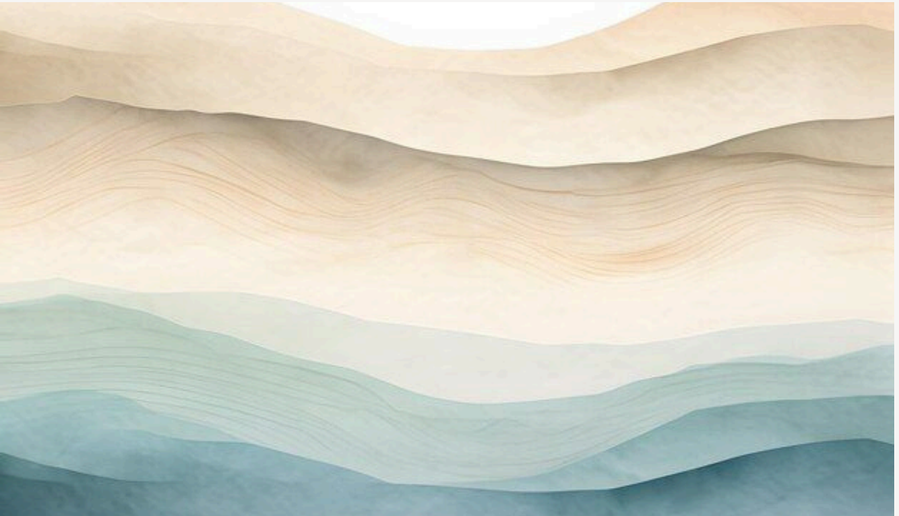
Streamoid

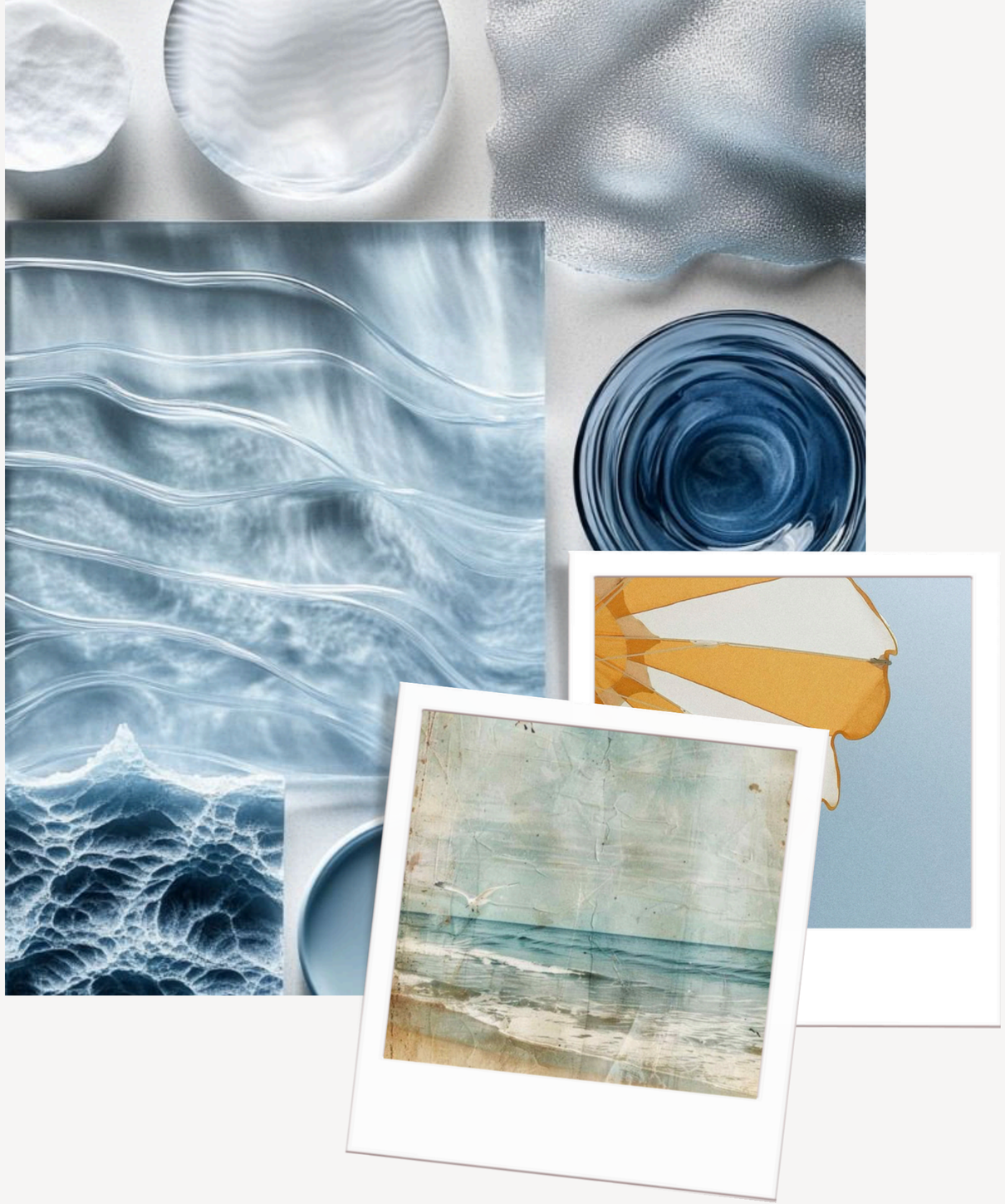


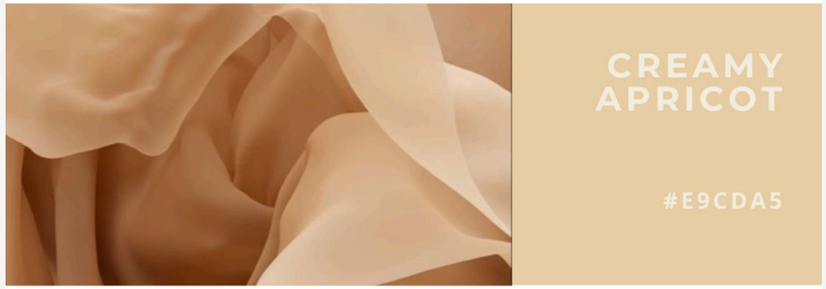
Driftlines

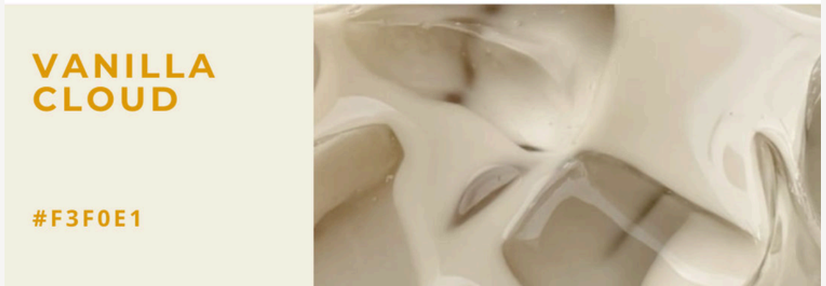
The Spring/Summer 2026 Menswear Casual Collection takes inspiration from the quiet strength and fluid movement of coastal currents — unseen forces that shape shorelines, carry energy across oceans, and embody a sense of constant renewal. Designed for the modern man who seeks ease, adaptability, and a connection to nature, the collection blends laid-back coastal living with the dynamic rhythm of the sea.

Silhouettes flow with relaxed proportions — boxy overshirts, breezy linen layers, drawstring trousers, and unstructured tailoring — reflecting the effortless drift of tide and wind.

Allen Solly







The color palette mirrors the shifting hues of the coast: soft neutrals of sand and driftwood, aquatic tones of turquoise spray and deep navy, uplifted by coral and sunset ochre accents. Gradients, dip-dyes, and sun-faded finishes echo the water’s transitions from horizon to shore.

Graphics and prints reinterpret coastal elements through an abstract lens — ripple patterns, tide maps, horizon blurs, and minimal wave motifs — bringing movement to otherwise minimal, functional pieces.

SCOUT

01 SCOUT FOR RESEARCHING LATEST TRENDS

REMIX

02 REMIX IMAGES OR UPLOAD IMAGE

TECHPAX

03 DOCKET YOUR PRODUCTS

PHOTOGENIX

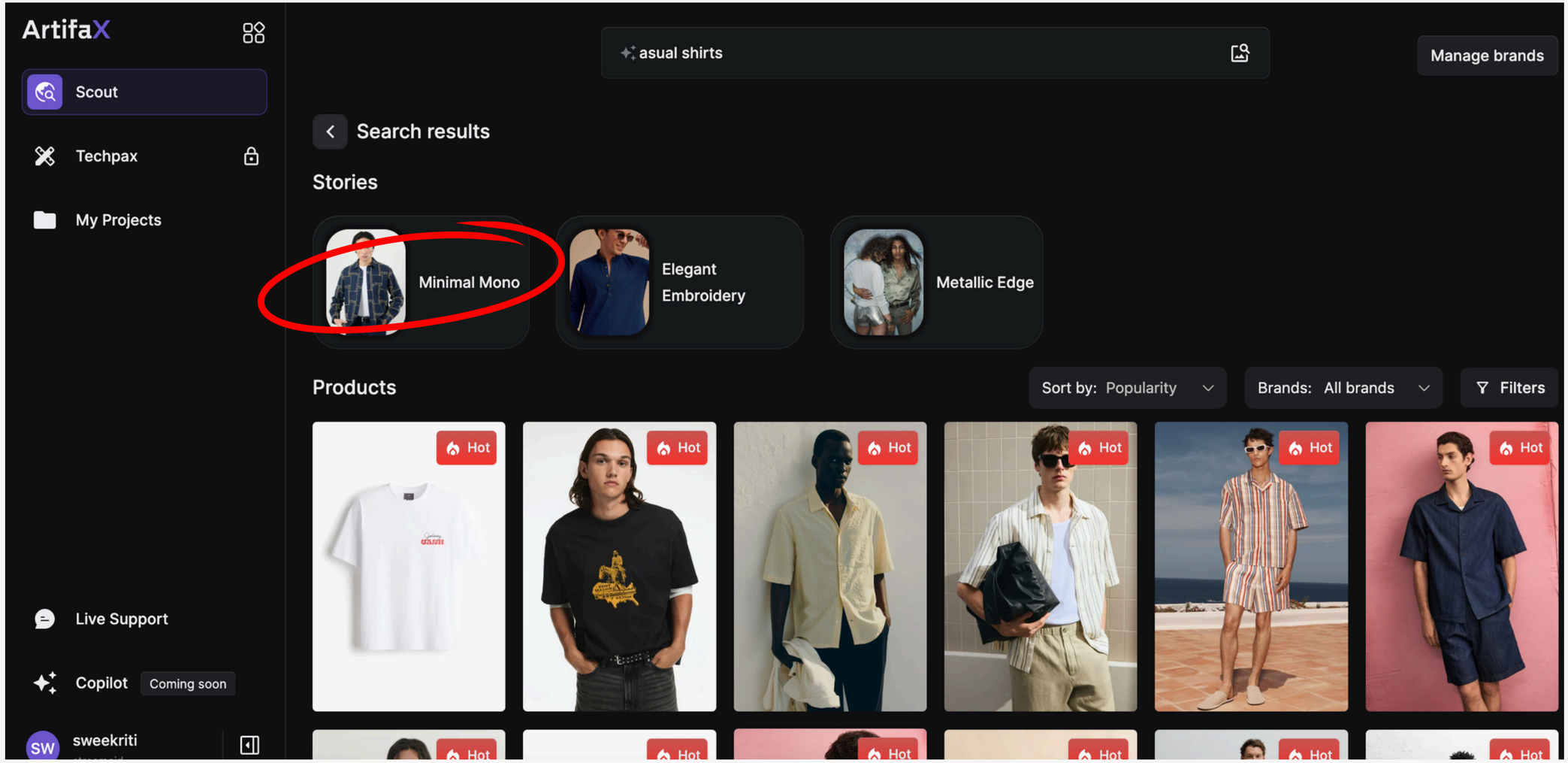
04 CREATIVES FOR MARKETING

CATALOGIX

05 CREATE YOUR PRODUCT CATALOGUE

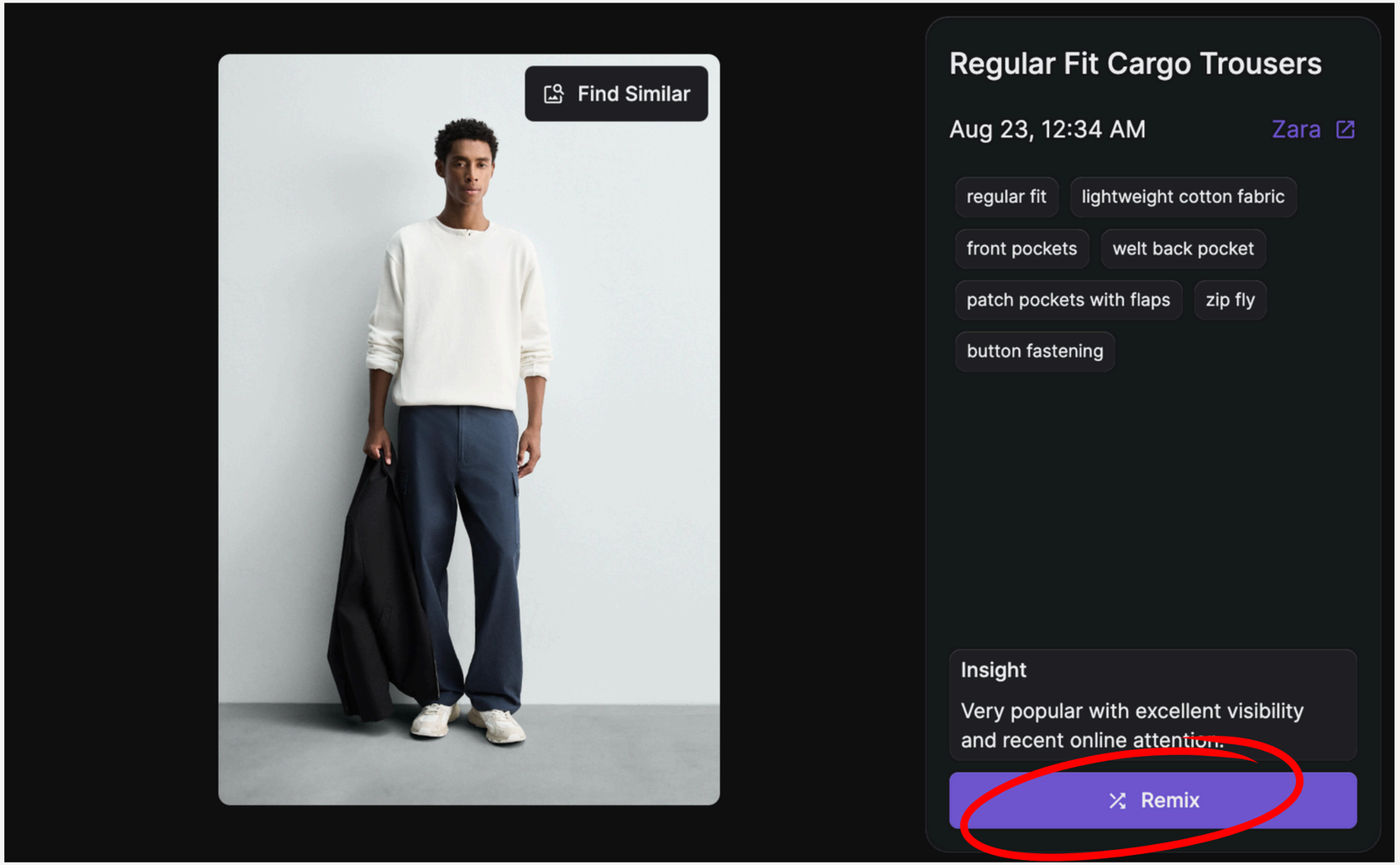
THE COLLECTION

SCOUT



Suggested themes against research from selected brands

REMIX



Remix the images as per your requirement

GARMENT 1

1. Add print from image 1 to the the polo in pastel blue color
2. change polo collar and placket to white
3. Add a small logo of reindeer at chest pocket placement from image 2 in yellow color

GARMENT 2

1.Change the t-shirt text to "ALLEN SOLLY"
2.Add textured fabric from image 1 to the shirt fabric
3. Add a very small chest embroidered reindeer logo from image 2 in yellow color
4.Change shorts to trousers

GARMENT 3

1. Add "ALLEN SOLLY" Graphic on the inside t-shirt
2. Add print from image 1 as a shirt print in ombre light blue color
3. Change the fabric to crinkle rayon

GARMENT 4

1. Remove the "C" print
2. Add print from image 1 as chest placement
3.Add Text "ALLEN SOLLY"
3.Change hoodie in the hand to blazer

GARMENT 5

1. Change white t-shirt to mango golden
2. Add "Allen Solly" text as chest embroidery
2. Change trousers fit to baggy
3.Add a pastel blue check shirt

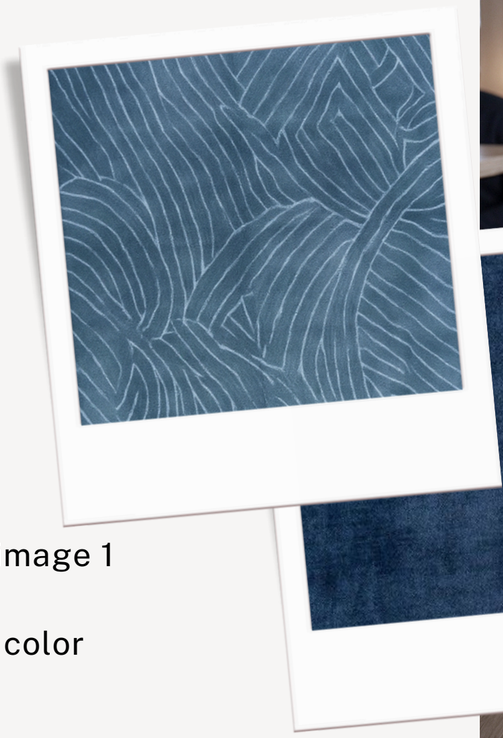
GARMENT 6

1. Change the color to blue
2. Change the tie-dye pattern to waves print
3. Generate a full image with wide leg white trousers

GARMENT 7

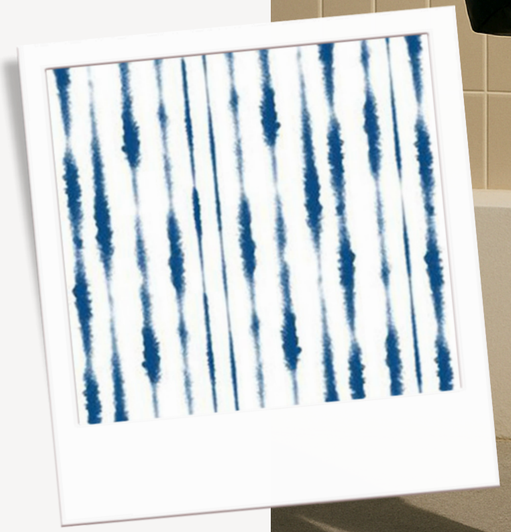
1.Change embroidery motifs to seashell motifs in pastel blue color
2.Change the running stitches on the shirt to pastel blue

GARMENT 8



1. Change the shirt color to navy blue
2. Add an all over small print to the shirt from image 1
3. Add texture from image 2
4. Add a very small logo from image 3 in white color

GARMENT 9

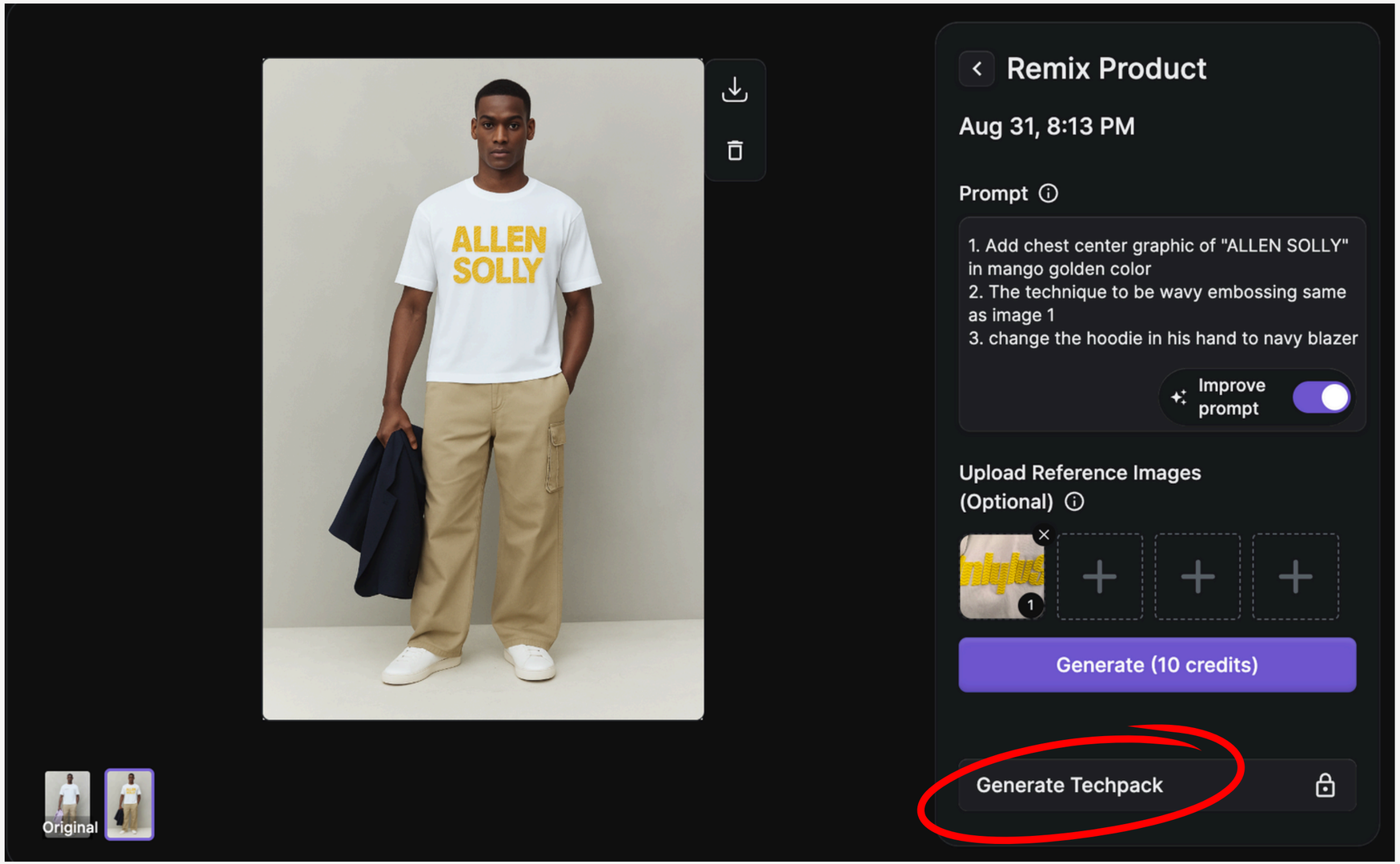


1. Change stripes to dyed stripes from image 1 in mango golden color
2. generate a full image with beige shoes

GARMENT 10

1. Add text"ALLEN SOLLY" as chest graphic print in mango golden color
2.technique to be wavy embossed same as image 1

TECHPAX


ALLEN SOLLY
Original
Remix Product
Aug 31, 8:13 PM
Prompt
1. Add chest center graphic of "ALLEN SOLLY" in mango golden color
2. The technique to be wavy embossing same as image 1
3. change the hoodie in his hand to navy blazer
Improve prompt
Upload Reference Images (Optional)
1
Generate (10 credits)
Generate Techpack

PHOTOGENIX

CATALOGUE SHOOTS

MODEL TO MODEL

CATALOGUE SHOOTS

FLAT LAY TO MODEL

AD GENERATOR

THANK YOU