

ELEVATING CHROMATIC SURGE

PERFORMANCE.

SPORTS COLLECTION



Brand:Lotto

Lifestyle and Performance

Collection made using Artifax

CHROMATIC SURGE

A color-driven story, capturing the energy of movement with bold blocking and gradients. Statement-making activewear with high visual impact.



INSPIRATION :

Urban rhythm, stadium lights, electronic music energy

SCOUT

01

AI AND DATA ANALYSIS DRIVEN
RESEARCH TOOL

02

CREATE MOODBOARDS,
DESIGNS AND GRAPHICS

DREAMBOARD

TECHPAX

03

ORGANIZE AND CREATE
PRODUCTION READY TECHPACKS

04

CREATE CONTENT FOR
PRODUCT MARKETING

PHOTOGENIX

CATALOGIX

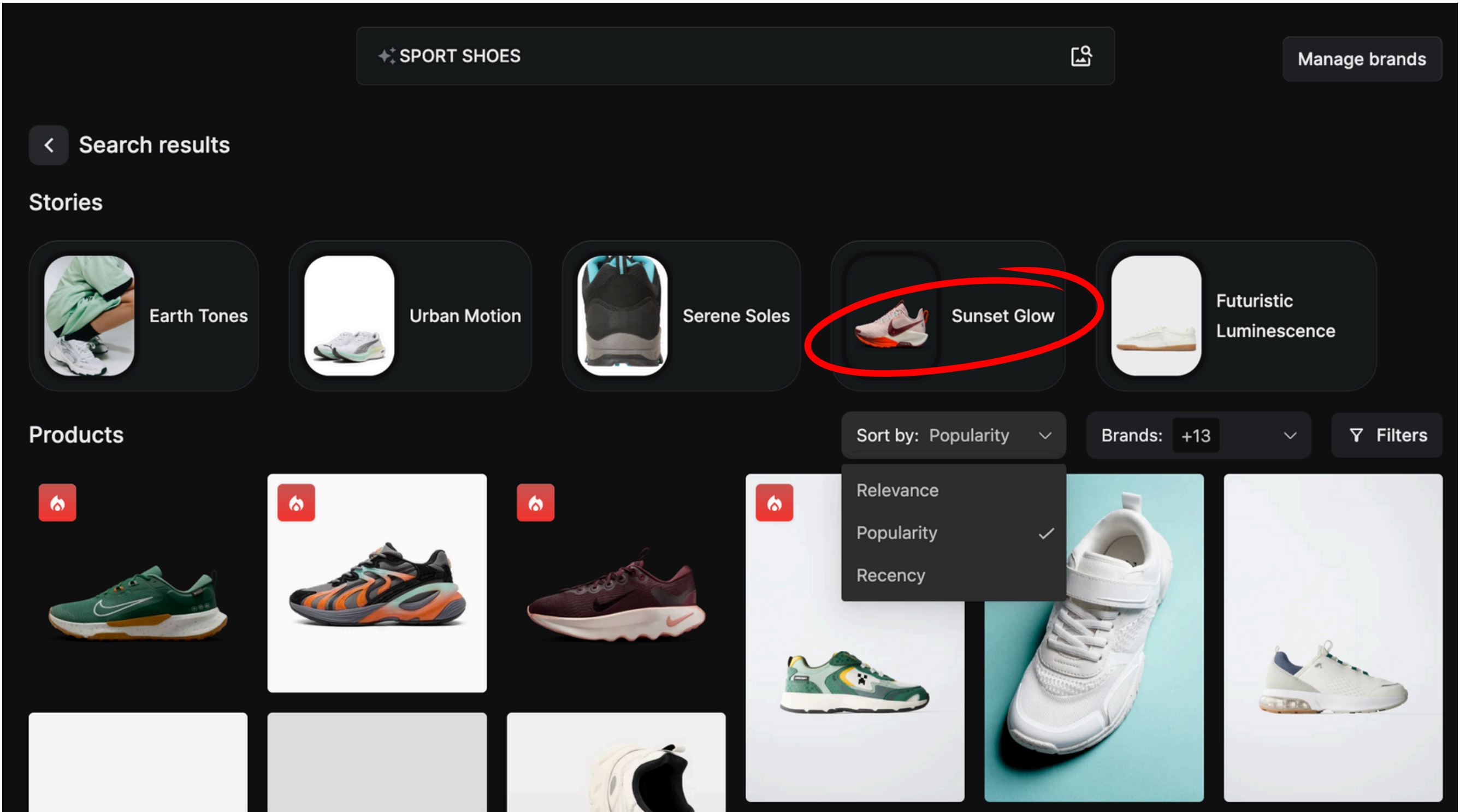
05

CREATE YOUR PRODUCT
CATALOGUE



FOOTWEAR

- Popularity Filter shows most engaging products from selected Brands ,other filters to sort your product research are Relevance and Recency.
- Theme suggestions as per your research and data collected

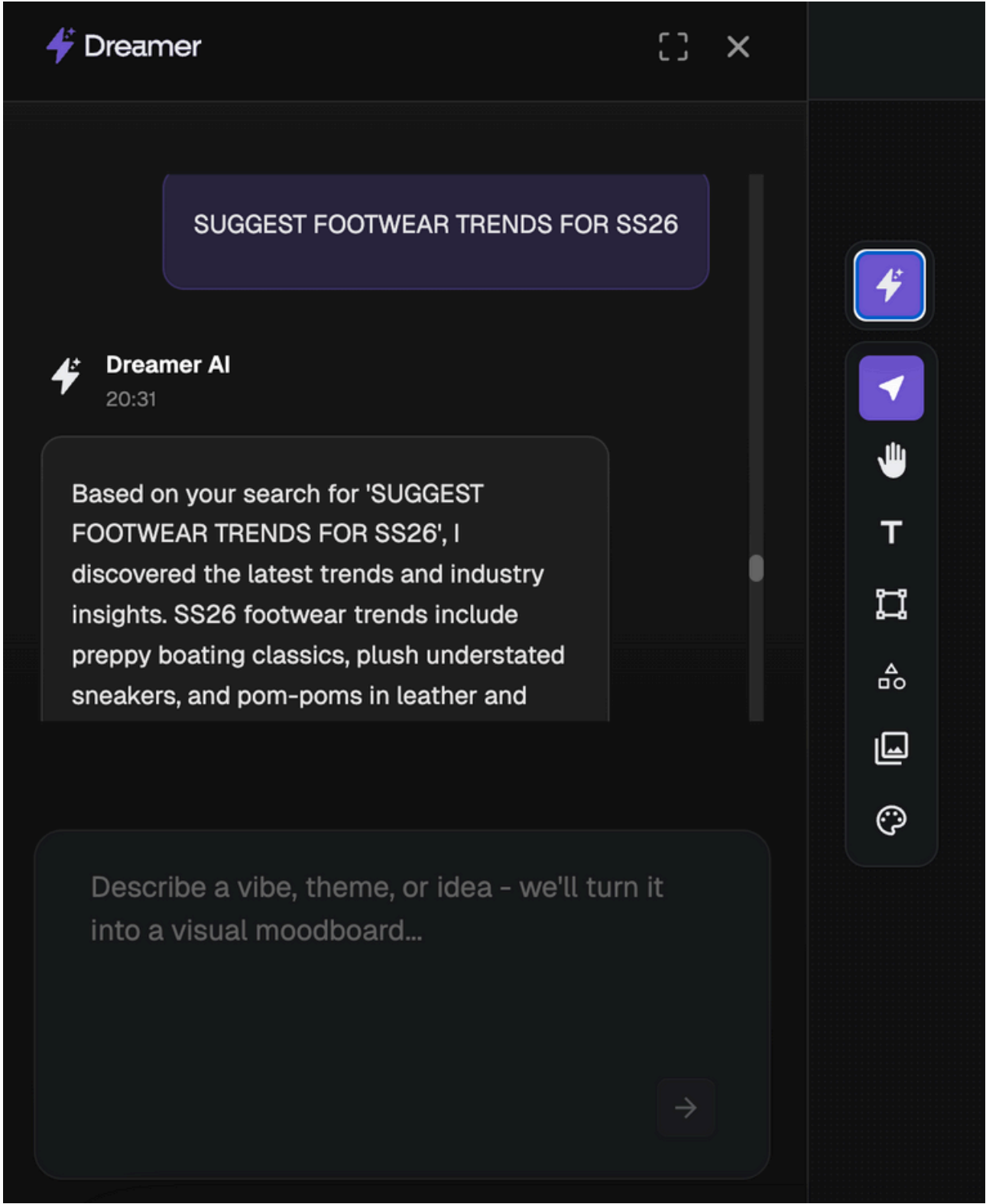


Use Dreamer tool for Ai assisted trend research and suggestions

Based on your search for 'suggest sportswear footwear trends for ss26', I discovered the latest trends and industry insights. For SS26, expect retro-surreal designs, plush understated sneakers, and versatile narrow fabrics like reflective elastics. Casual Vans-like pumps are also trending. Key trending themes include casual elegance, vintage revival, reflecting current market direction and consumer preferences. I analyzed 10 industry sources and found 5 visual examples showcasing these emerging trends.

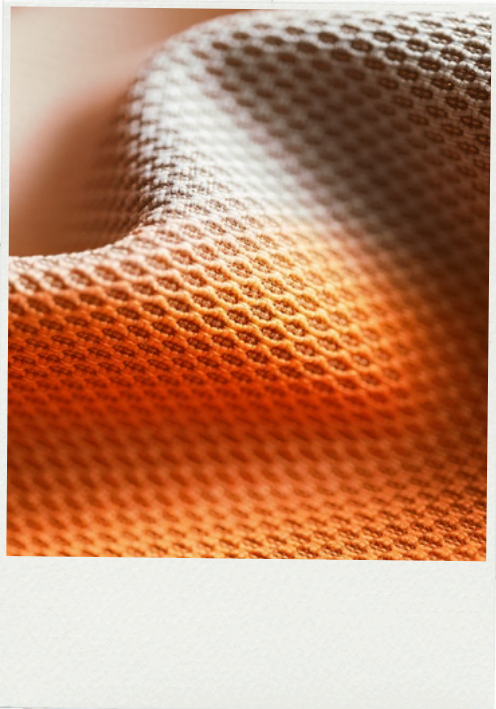
AI Summary

For SS26, expect **retro-surreal designs, plush understated sneakers, and versatile narrow fabrics like reflective elastics.** Casual Vans-like pumps are also trending.



DREAMBOARD

Moodboard created on Dreamboard, Swatches created using remix



COLLECTION



MENSWEAR



MENSWEAR



WOMENSWEAR



WOMENSWEAR

FOOTWEAR 1

RESEARCHED ON SCOUT



CREATED ON REMIX

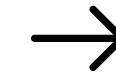


PROMPT:-
-CHANGE COLOR TO OMBRE
GREEN TO PINK
-ADD EMBOSSED LOGO FROM
IMAGE 1 OF THE SHOES

CREATED ON REMIX



PROMPT:-
GENERATE A FLAT IMAGE OF THE
SHOES SIMILAR TO IMAGE 1



GENERATED ON PHOTOGENIX



FOOTWEAR 2

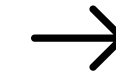
RESEARCHED ON SCOUT



CREATED ON REMIX



CREATED ON REMIX



GENERATED ON PHOTOGENIX



PROMPT:-
CHANGE FABRIC COLOR
TO OMBRE WHITE TO ORANGE

PROMPT:-
-CHANGE BEIGE FABRIC TO OMBRE
FABRIC FROM IMAGE 1
- CHANGE WHITE FABRIC TO DARK
BLUE
-ADD EMBOSSED LOGO FROM
IMAGE 2

PROMPT:-
-GENERATE A 3/4 ANGLE FLAT
IMAGE OF THE SHOES WITHOUT
THE MODEL



FOOTWEAR 3

RESEARCHED ON SCOUT



UPLOADED FROM SYSTEM



CREATED ON REMIX



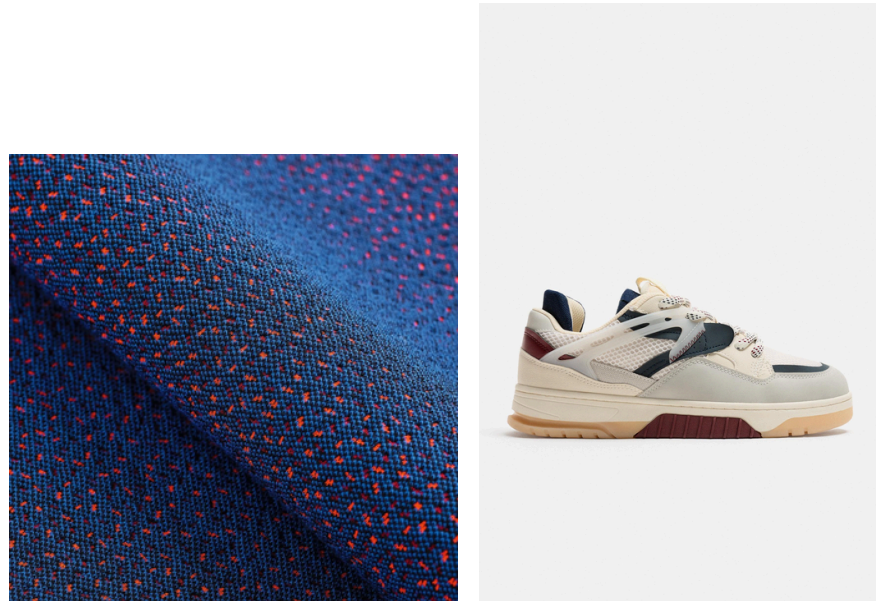
PROMPT:-
-CHANGE WHITE TO OMBRE
WHITE TO PINK FROM IMAGE 1
- LACES TO BE NEON GREEN
-BEIGE FABRIC TO BE PINK SUEDE
-ADD EMBOSSED LOGO

GENERATED ON PHOTOGENIX



FOOTWEAR 4

RESEARCHED ON SCOUT



CREATED ON REMIX



GENERATED ON PHOTOGENIX



PROMPT:-
ADD ELECTRIC OMBRE
PRINT OF BLUE TO
ORANGE TO THE FABRIC
TEXTURE

PROMPT:-
-. CHANGE WHITE FABRIC TO FABRIC
FROM IMNAGE 1
-RETAIN TRANSPARENT SEAM LIKE
ORIGINAL IMAGE
-ADD LOGO FROM IMAGE 2
-CHANGE GREY TO ORANGE FROM
IMAGE
- CHANGE MAROON TO DARK BLUE

PROMPT:-
-. GENERATE A 3/4TH SIDE VIEW
OF THE SHOE ALONG WITH THE
PAIR,
RETAIN THE SHOE THE COLOR
SIZE TEXTURE



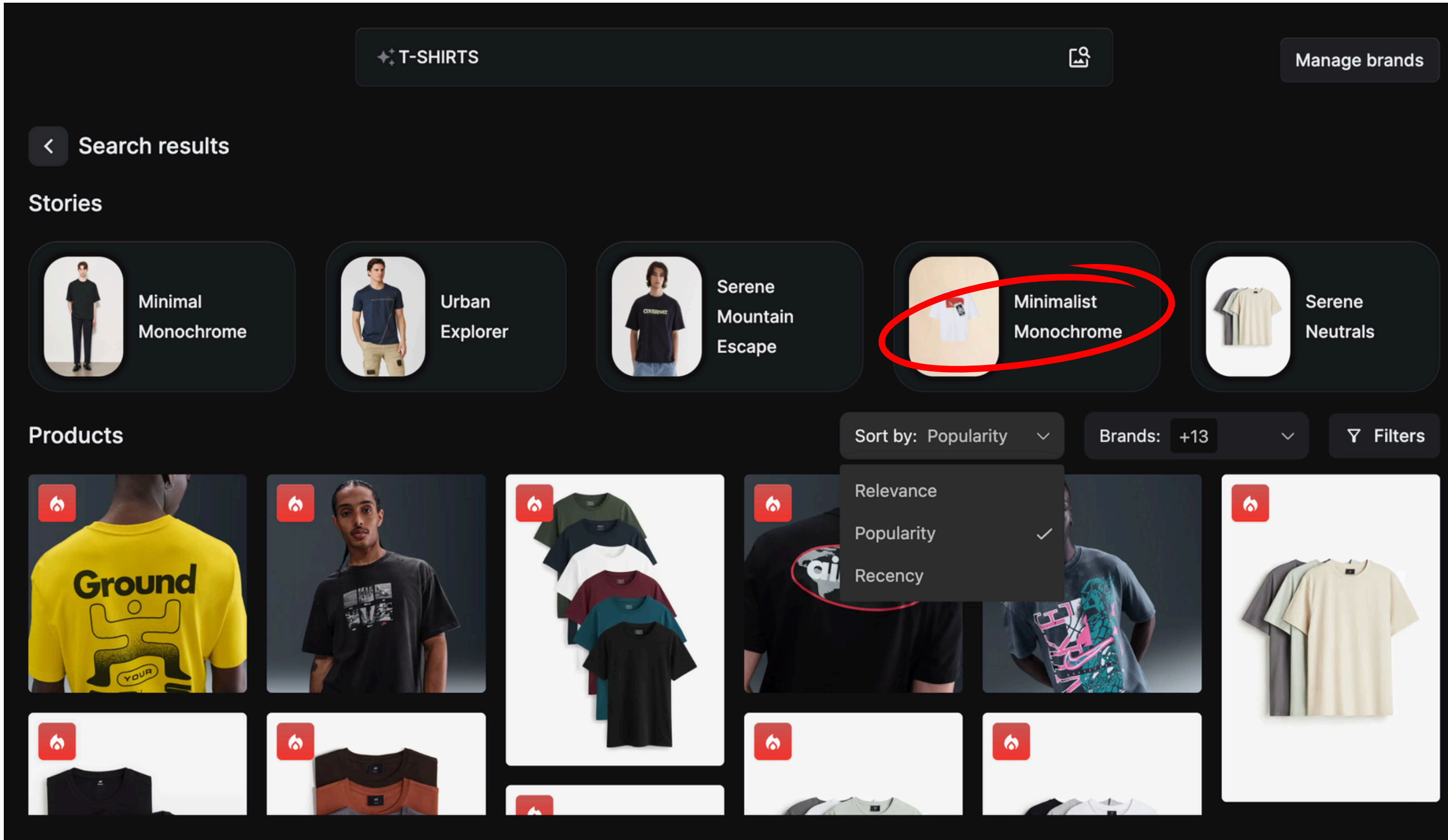






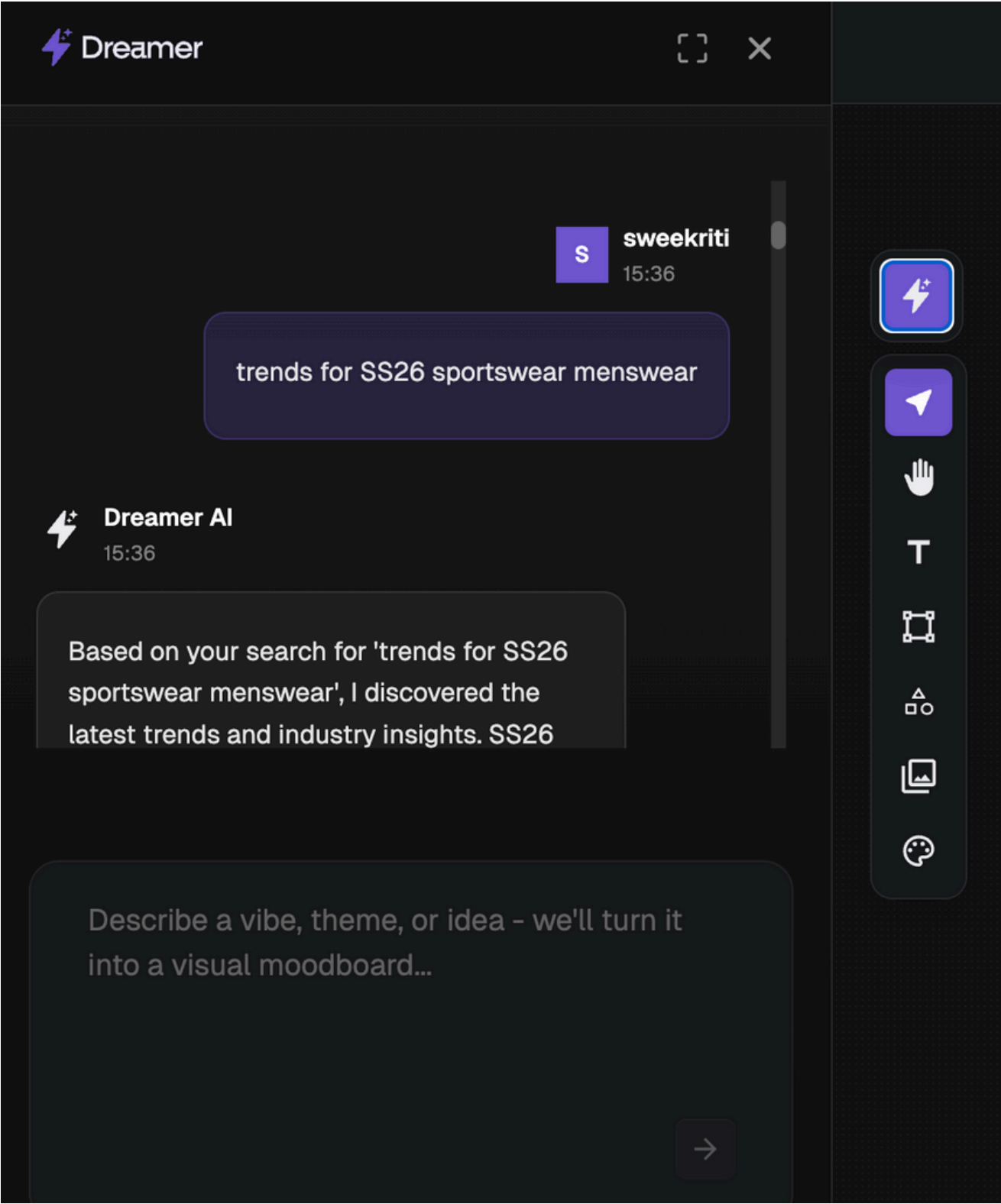
APPAREL

- Popularity Filter shows most engaging products from selected Brands ,other filters to sort your product research are Relevance and Recency.
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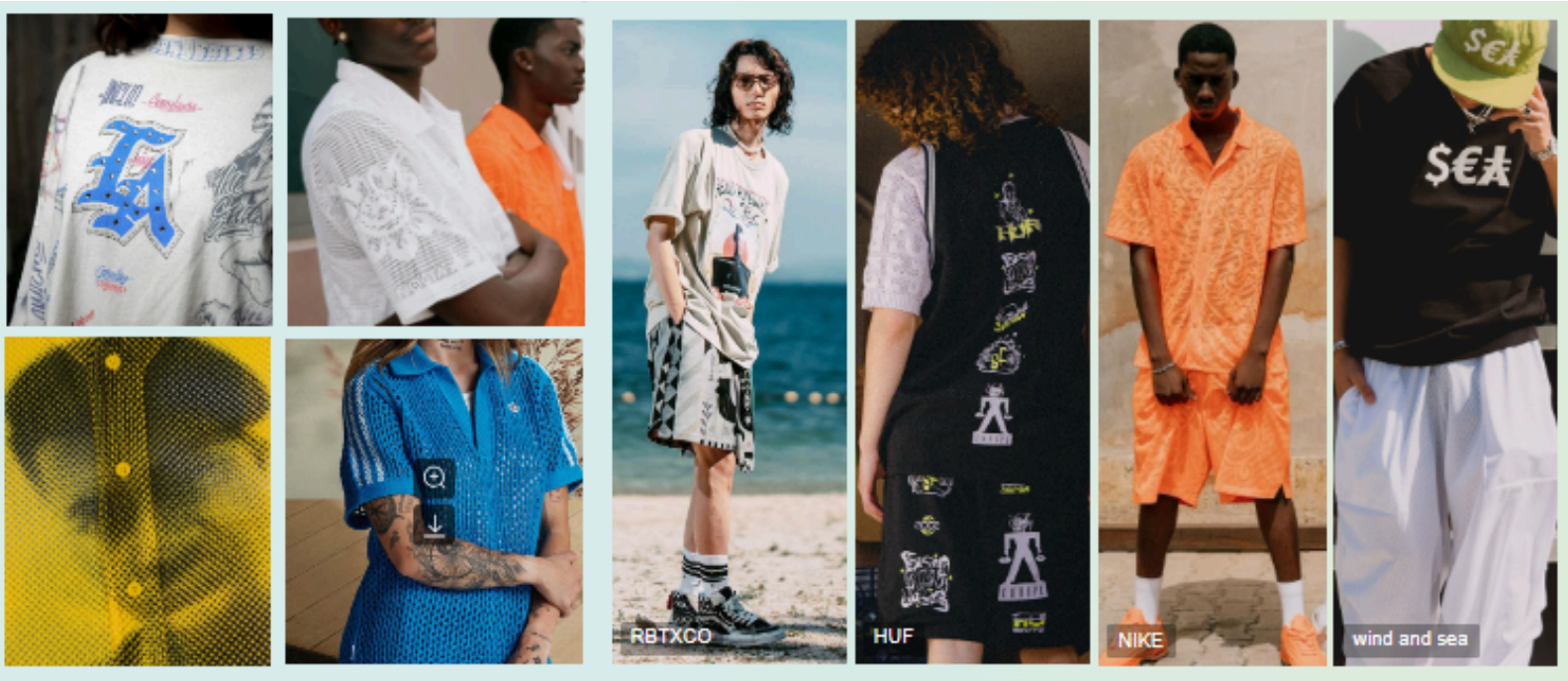


DREAMBOARD

Use Dreamer tool for Ai assisted trend research and suggestions

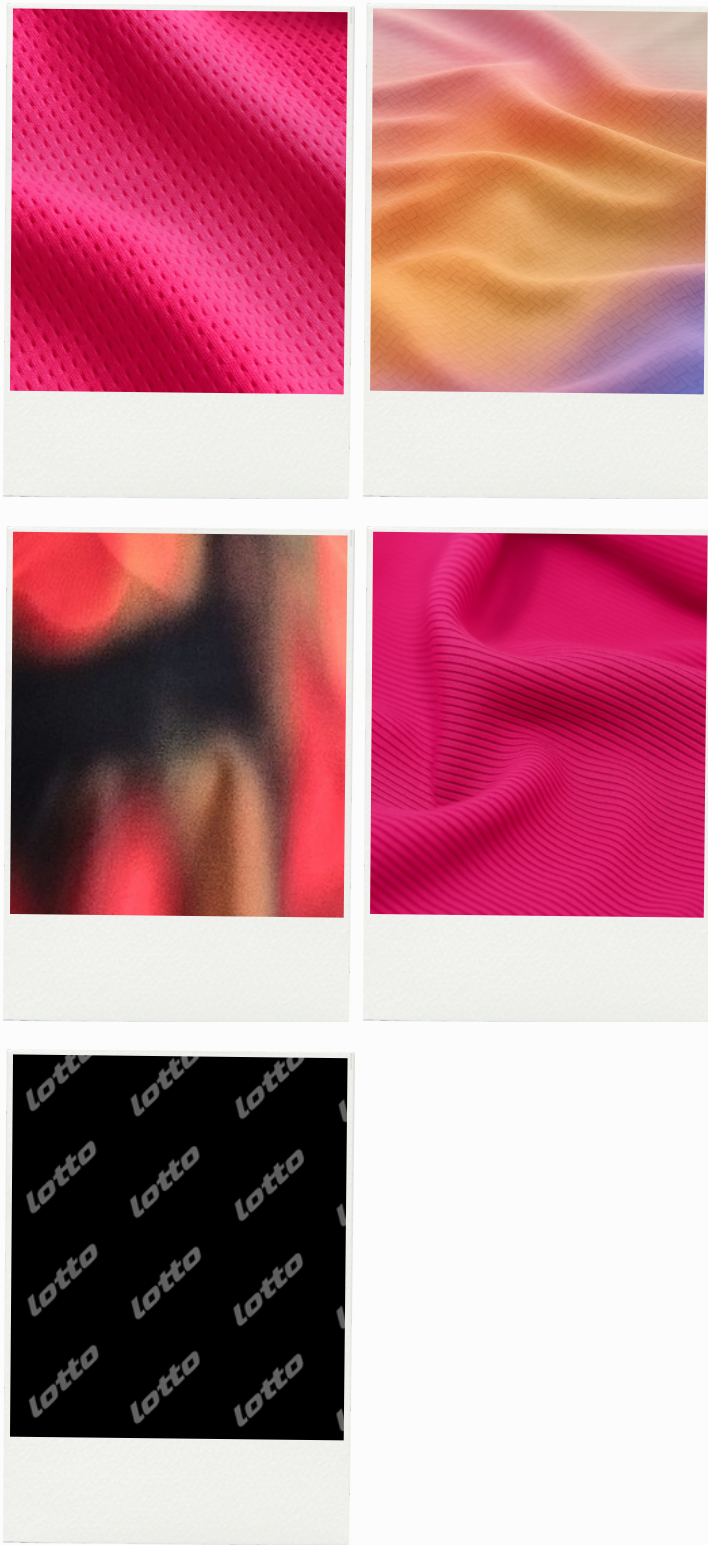


Based on your search for 'What are the latest trends in trends for SS26 sportswear menswear?', I discovered the latest trends and industry insights. SS26 menswear trends blend streetwear with classic tailoring, featuring boho tops, shorts, and bold belts. Key elements include wind-shaped silhouettes and earthy materials. Flip-flops and sarongs are also popular. Key trending themes include **innovative, modern, contemporary, reflecting current market direction and consumer preferences.**



DREAMBOARD

Moodboard created on Dreamboard, Swatches created using remix



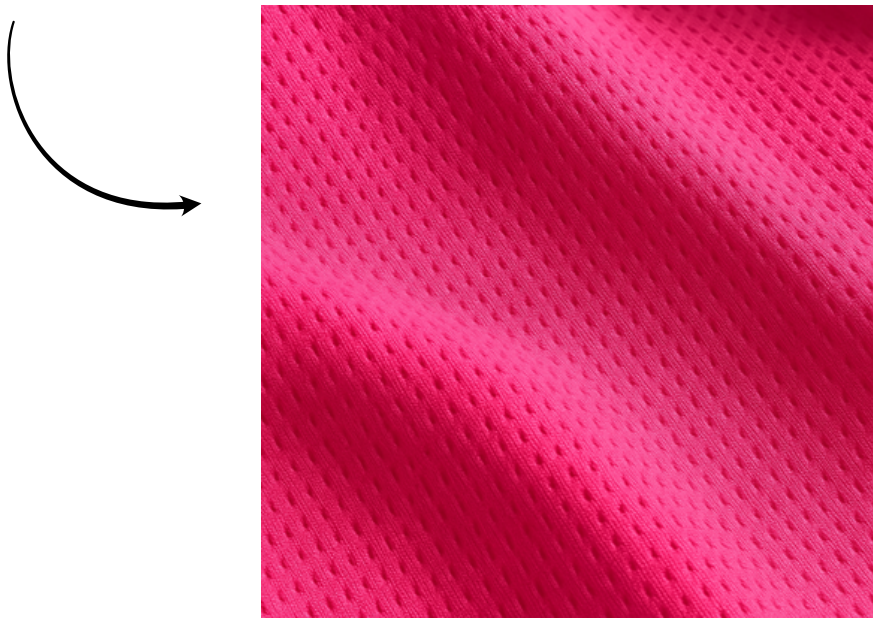
USING SCOUT, REMIX AND
PHOTOGENIX

COLLECTION



GARMENT 1

RESEARCHED ON SCOUT



PROMPT:-
CHANGE COLOR TO PINK FROM IMAGE 1

CREATED ON REMIX



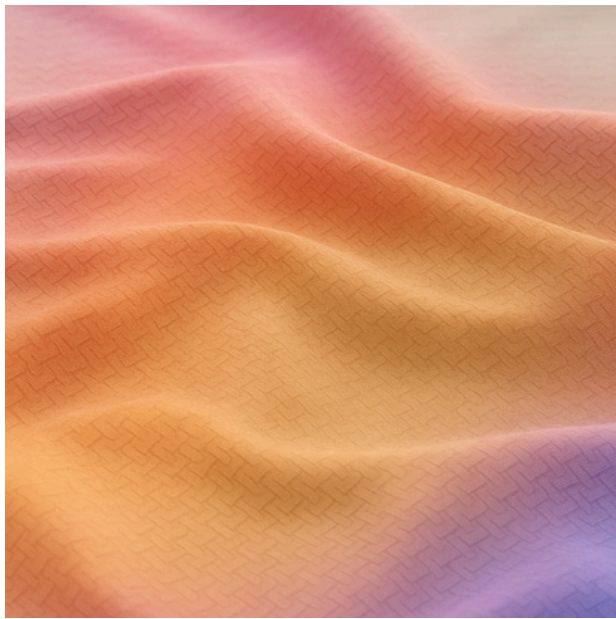
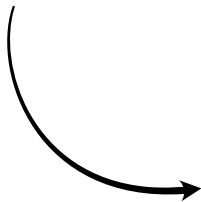
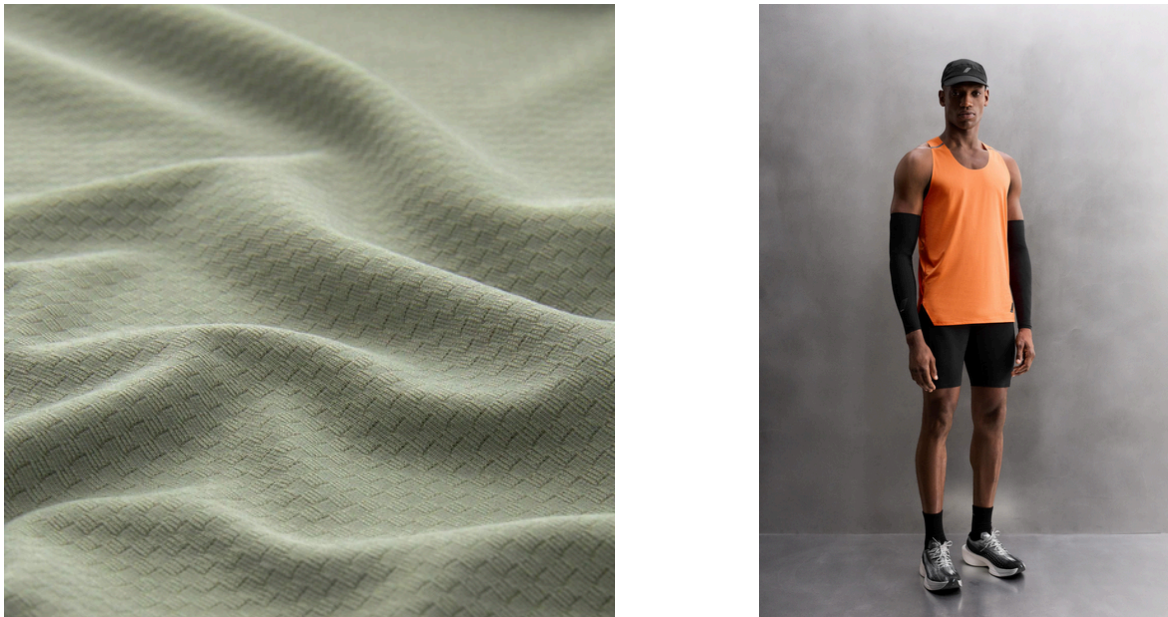
PROMPT:-
-CHANGE T-SHIRT FABRIC TO FABRIC FROM
IMAGE 1 IN PINK COLOR.
-ADD REFLECTIVE TAPES ON THE SLEEVE
HEM IN NEON GREEN COLOR
-ADD LOGO TO THE CHEST FROM IMAGE 2

GENERATED ON PHOTOGENIX



GARMENT 2

RESEARCHED ON SCOUT



PROMPT:-
ADD OMBRE PRINT TO THE
SWATCH OF THE ORIGINAL IMAGE

CREATED ON REMIX



PROMPT:-
-RENDER FABRIC FROM IMAGE 1 TO THE
VEST , RETAIN THE FABRIC TEXTURE OF
IMAGE 1
-ADD BRIGHT REFLECTIVE PINK PIPPING AT
ARMHOLE

GENERATED ON PHOTOGENIX

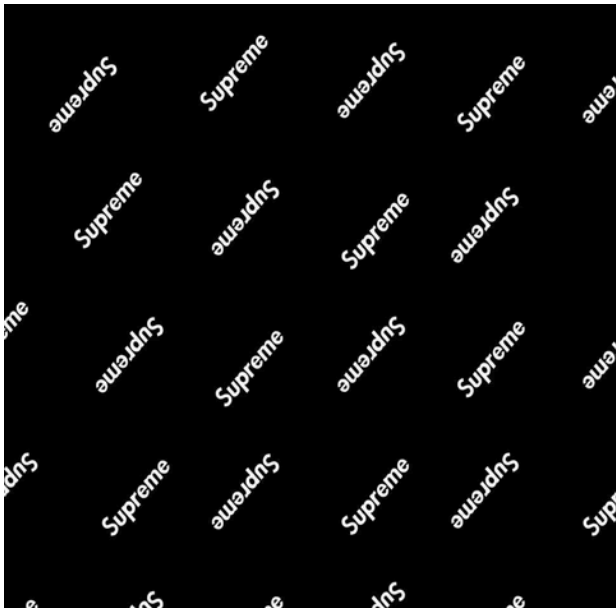


GENERATED ON PHOTOGENIX



GARMENT 3

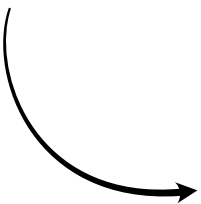
RESEARCHED ON SCOUT



CREATED ON REMIX



GENERATED ON PHOTOGENIX



PROMPT:-
CHANGE TEXT "SUPREME" TO "LOTTO"
FROM IMAGE 1 AND CREATE A
SEAMELSS PATTERN

PROMPT:-
-ADD PRINT FROM IMAGE 1 TO THE T-SHIRT
-ADD WASHED EFFECT
-ADD PINK REFLECTIVE TAPE FROM
SHOULDER TO SLEEVE
-CHANGE T-SHIRT COLOR TO BLACK WITH
GREY PRINT

GENERATED ON PHOTOGENIX



GARMENT 4

RESEARCHED ON SCOUT



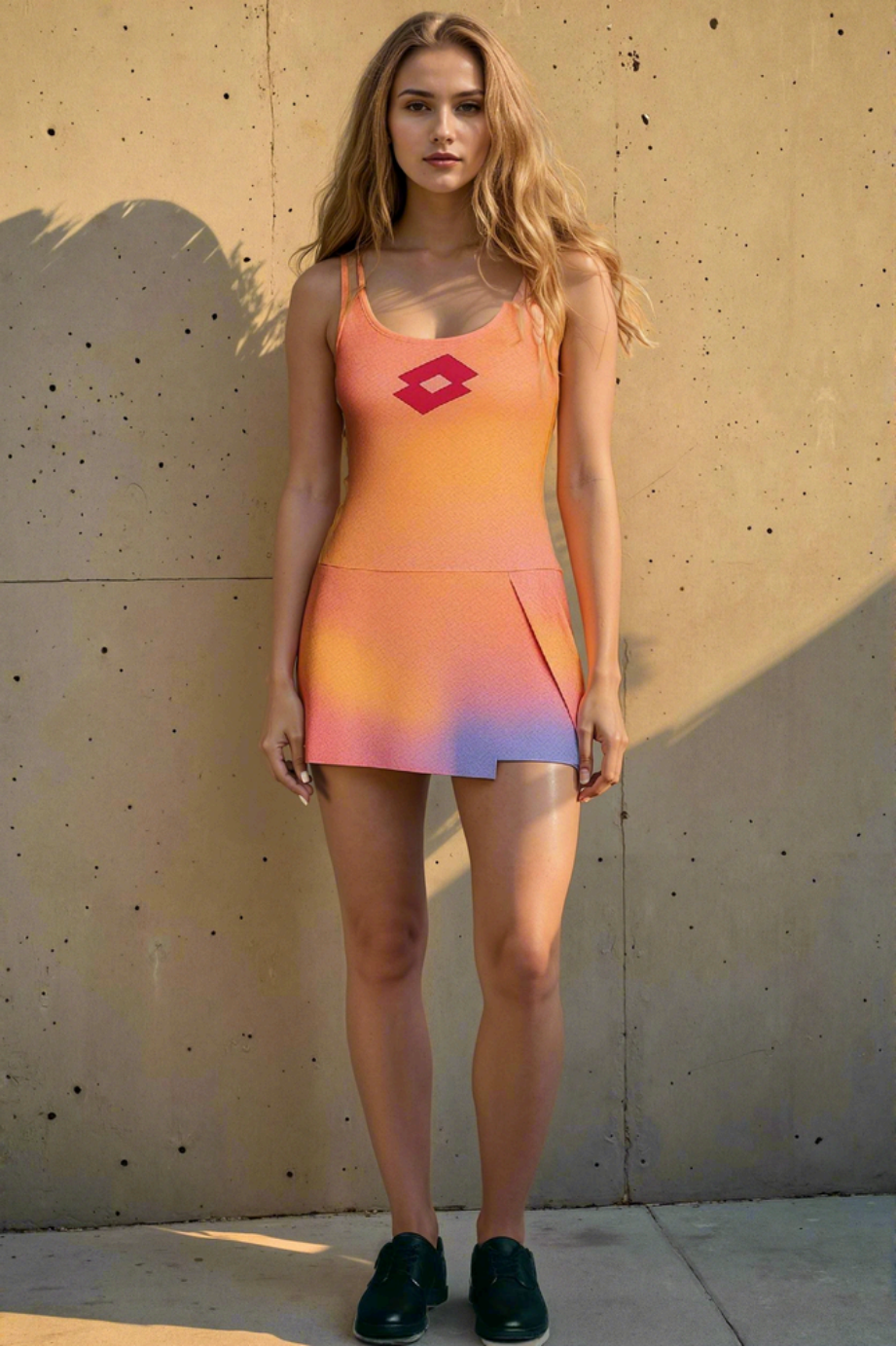
PROMPT:-
ADD OMBRE PRINT TO THE SWATCH
OF THE ORIGINAL IMAGE

CREATED ON REMIX



PROMPT:-
-RENDER IMAGE 1 TO THE FABRIC OF THE
DRESS, RETAIN THE TEXTURE AND COLOR
OF IMAGE 1
-ADD LOGO FROM IMAGE 2 AT CHEST
PLACEMENT IN PINK COLOR

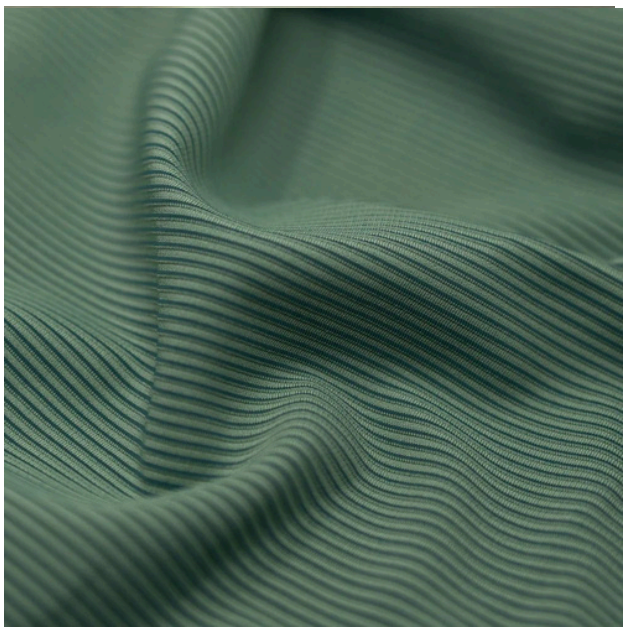
GENERATED ON PHOTOGENIX



GENERATED ON PHOTOGENIX

GARMENT 5

RESEARCHED ON SCOUT



CREATED ON REMIX



GENERATED ON PHOTOGENIX



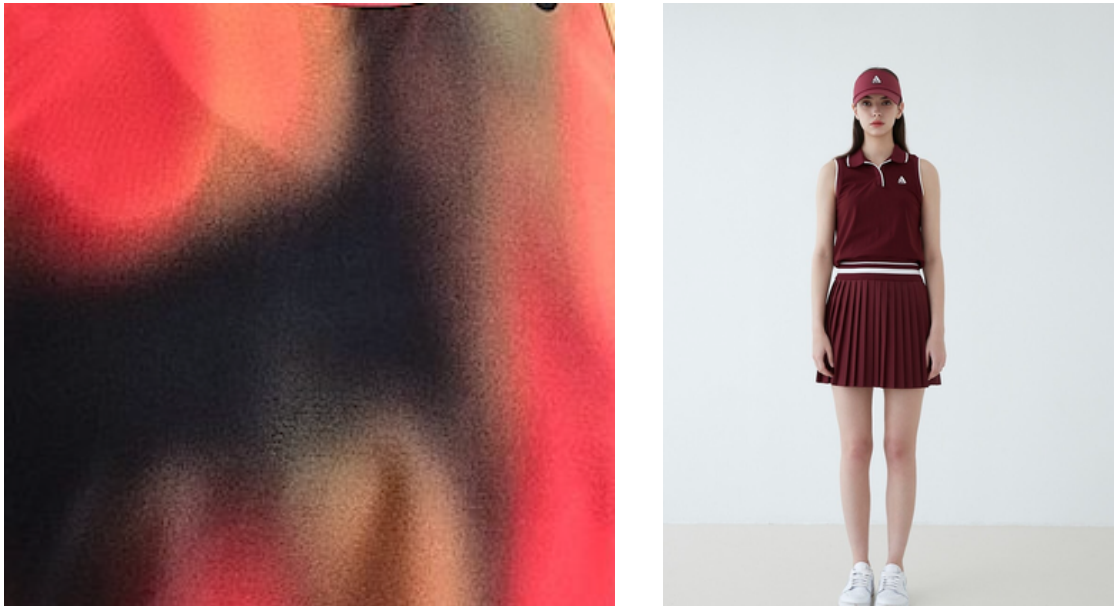
PROMPT:-
CHANGE FABRIC TO HOT PINK
FROM IMAGE 1

PROMPT:-
-ADD IMAGE 1 TO THE GARMENT TOP AND SHORTS
-CHANGE TAPE COLOR AT ARMHOLE AND NECKLINE TO BRIGHT REFLECTIVE ORANGE
-CHANGE PRINT AT SHORTS SIDE SEAM TO "LOTTO" FROM IMAGE 2

GENERATED ON PHOTOGENIX

GARMENT 6

RESEARCHED ON SCOUT



CREATED ON REMIX



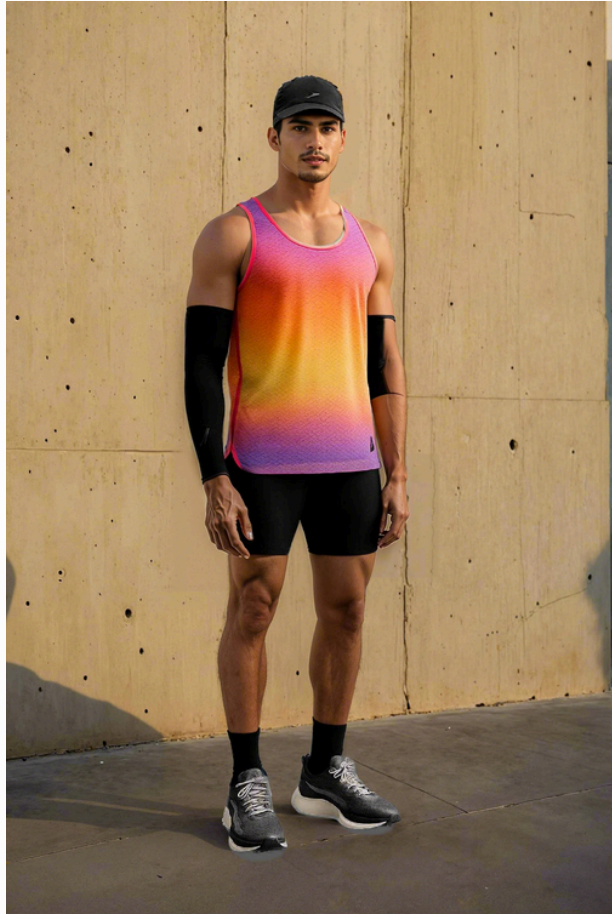
GENERATED ON PHOTOGENIX



PROMPT:-
-RENDER IMAGE 1 FABRIC TO THE POLO
-CHANGE PIPING COLOR TO BRIGHT NAVY BLUE
-CHANGE SKIRT AND CAP COLOR TO BRIGHT ORANGISH RED COLOR FROM IMAGE 1
ADD LOGO FROM IMAGE 2 AT CHEST PLACEMENT

GENERATED ON PHOTOGENIX





ON MODEL PHOTOS

THANK

➤ YOU

SPORT PITCHING